



## Farewell to Dr. Ferritto

It is with sadness that we report the loss of a long-standing OPMA member, Dr. Jerauld D. Ferritto, Sr., 80 of Grove City, who passed away Monday July 16, 2007. Dr. Ferritto was born in Niagara Falls, NY to the late Sully and Marie Ferritto. After attending Syracuse University, he enlisted in the US Army during World War II and was stationed in Japan following the war. Dr. Ferritto returned home and graduated in 1951 from the Ohio College of Podiatric Medicine in Cleveland and began a lifetime of medical care to those in need. He became a member of the OPMA in June, 1960 and attained Life Member status in 2002. Dr. Ferritto maintained his practice on the Westside of Columbus for 50 years before retiring.

Dr. Ferritto was a leading member in his field, his professional achievements include President of the Ohio Podiatric Medical Association, Vice President of the State of Ohio Medical Board, President of the National Board of Podiatric Medical Examiners, and recipient of the Distinguished Service Citation from the American Podiatric Medical Association. He was

*Continued as "Ferritto" on page 4*

## Update from the Ohio Statehouse Election Preview

Are you ready for the deluge of elections-speculation rhetoric and political commercials? The 2008 election may be months away, but the campaigning and politics of a critical election year have only just begun. To make sure you are preparing for the "war of the words," we wanted to give you a quick election preview:

### U.S. Congress

After serving 15 years in Congress, United States Representative Deborah Pryce announced in August that she will not be seeking reelection in 2008. Former Attorney General Jim Petro is con-

sidering challenging Democrat County Commissioner Mary Jo Kilroy for the seat. Senator Steve Stivers (R-Columbus), speculated to be the front-runner to fill the seat of term-limited Senate President Bill Harris in 2010, is not interested in running for the 15<sup>th</sup> District Seat Pryce currently holds.

Political insiders speculate this is may be the first of a few key Ohio "retirements," with U.S. Representatives David Hobson and Ralph Regula following close behind.

Senator Ron Amstutz (R-Wooster) has said he plans to run for Congress if the

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# A Message from the OPMA President

By Peter Wiggin, DPM



As I enter the last few months of my term as OPMA president, I believe that it is important to stress the role of each member in working to ensure the continued growth and success of the Association.

This year has brought about considerable change at the OPMA. The Board of Trustees conducted an extensive search to replace the Executive Director and now a new set of officers will guide the Association into the future. Even with these many changes, the Association and all podiatric physicians face the same continued and unrelenting threats to the profession. In some small way, every podiatric physician in Ohio needs to ask themselves: "What can I do for Podiatry?"

I believe that we have a special obligation with the Ohio College of Podiatric Medicine located within our field of membership. Our state has traditionally been a leader in advancing the professionalism of podiatric medicine. We have been leaders and teachers at the local, state and national level. This is an important tradition that we need to maintain. The "Ambassador Program" with the OCPM helps to plant the seeds and recruit tomorrow's leaders in our profession. The students that are just now entering the profession will be graduating with the expectation that the goals of "Vision 2015" (a plan that was conceived here in Ohio) will offer them greater opportunities, access and equality within the medical profession. It is critical that we all promote our profession not only with our patients, but with these students, our hospital staffs and our local legislators.

When the profession calls for its members to "step up" to support and defend the practice of podiatric medicine, we all have to be willing to put in the extra effort to communicate and educate those that seek to influence our place in the American health care system. The Association is seeking volunteers to serve on an Insurance Committee that will address discrimination and unfair practices. We have to take every opportunity to participate with the Ohio State Medical Board and appropriately and adequately define our scope of practice. Moreover, we must continue our effort to, once and for all, be defined as "Physicians" within the provisions of Title XIX at the federal level.

What is the most critical element to achieve our goals for the future? Membership. The OPMA needs to grow so that it can properly represent all segments of our profession. Become part of a resurgence in defining and shaping the future of the podiatric profession.

I am asking that all current members identify and promote the association to non-members, students and those current members who might ask, "What has the Association done for me?" Step up to the plate and volunteer for an active role in your academy, on your hospital staff or on the new Insurance Committee. Be able to say, "This is what I did for the Association!" Empower yourself today to secure a more prominent role for your profession for tomorrow.

**Thank you for allowing me to serve.**

**Peter A. Wiggin, DPM**

President, Ohio Podiatric Medical Association

## Ohio Bureau of Radiation News

The proposed changes to rules 3701:1-38-03 and -04 of the Administrative Code are submitted for your review and comment.

**Rule 3701:1-38-03** sets the requirements for the application and renewal of radiation-generating equipment. The proposed changes include: 1) deleting some information that was redundant in other areas within the rule; 2) rearranging some language for clarity; 3) replacing requirement for reciprocity registrations with new requirements for all out-of-state owned x-ray equipment being brought into and used in Ohio.

**Rule 3701:1-38-04** sets the requirements and standards for the inspection of x-ray equipment. Proposed changes made to the inspection fees are editorial should match those listed in statute.

Please review the chapter and provide any comments that you may have to the Bureau of Radiation Protection, Ohio Department of

Health, by September 28, 2007. Draft rules are located at <http://www.odh.ohio.gov/rules/drafts/drafts.aspx>

### Regulatory Guide

The Ohio Department of Health – Bureau of Radiation Protection has placed the following regulatory guide on the bureau's website for public comment: NMS-LIC-09 Guidance About OAC Chapter 3701:1-58 Medical Use Licenses. The regulatory guide is online at <http://www.odh.ohio.gov/odhPrograms/rp/radprot/Announce.aspx>.

Please forward comments to [bradiation@odh.ohio.gov](mailto:bradiation@odh.ohio.gov). The comment period will end on October 5, 2007.

*Bureau of Radiation Protection, Ohio Dept. of Health; 246 North High St.; Columbus, OH 43215. Contact by phone at (614) 644-2727 or e-mail [bradiation@odh.ohio.gov](mailto:bradiation@odh.ohio.gov).*

# From the Desk of the Executive Director

Jimelle F. Rumberg, Ph.D., CAE



I've finished my first year at OPMA. I hope you've noticed many positive changes. Have you ever wondered about a typical day at your association headquarters? Today, I met with the hotel regarding our December 1 House of Delegates (HOD) session after returning phone calls and a plethora of emails. I finalized our new GXMO recertification class as well as the new digital positioning class for October 5 and 6. I briefly spoke with Joyce Kubu at APMA on the subject of three new faculty members at OCPM who are joining OPMA. Afterward, Jim McLean and I met with our outside accountant, as OPMA is beginning its transformation to accrual bookkeeping. I then signed a contract with our Exposition Contractor for the 2008 Region IV meeting. We will be moving our exhibitors into a ballroom with professional booths. By the end of the day, I followed up on my invitation to Governor Strickland for our December HOD luncheon, which will be open to all members to attend.

Speaking of our HOD, we will honor our 2006 and 2007 twenty-five and fifty-year members with a reception and recognition dinner on Friday, November 30. Details will follow, but it will definitely be a memorable evening of awards and recognition.

My focus during this first year at OPMA has been to rebuild our association's infrastruc-

ture both financially and operationally. We also put in place new initiatives to grow our membership. Another priority was in protecting your investment in our office by cleaning, painting, and repairing a much neglected environment. Most of these overdue improvements were done by your Director of Financial Operations, Jim McLean.

Jim has unselfishly given his time and many talents to enhance our office refurbishing with his sweat equity and expert wood working ability. I'd like to personally thank Jim for his dedication and regard of OPMA. We're fortunate to have Jim oversee many details operationally at OPMA.

To compliment Jim's efforts, Lauren Stewart, Administrative and Communication Assistant, has completely reorganized the central files at OPMA and single-handedly oversaw many areas of the Region IV speakers, grants and exhibit registrations. Additionally, we have enlisted the talents of Catherine Gabriele, an intern from Capital University. Together your staff has tackled the improbable to restructure OPMA.

Please join me in thanking the staff, as their dedication to serve you is commendable. We are truly working to advance, promote and protect podiatric medicine daily in the legislative, legal, and regulatory domains in Ohio.

"Ferritto" continued from page 1



Dr. Jerauld D. Ferritto

the only two time President (1975 & 1976) of Vaud Villities and was an accomplished pianist. The only thing that gave Dr. Ferritto greater joy than serving others was loving and caring for his wife and family. He is sur-

vived by his loving wife of 58 years Rose V. Ferritto; children Dr. Jerauld (Susan) Ferritto, Jr. of Columbus, Dr. Jeffrey (Cathy) Ferritto of Columbus, Janet R. Ferritto of Columbus, and Roslyn F. (Ben) Mollica of Lake in the Hills, IL.

He was "Grandpa" and "Baba" to Elaine Ferritto of Houston, TX; to Caty, Mark and Marie Ferritto of Columbus; and to Dominick, Joseph and Mitchell Mollica of Lake in the Hills, IL. He is also survived by his brothers, Gregory (Beverly) Ferritto of Sarasota, FL and Sully (Jan) Ferritto of Daytona Beach, FL, and many other family members and dear friends. In addition to his parents, he is preceded in death by his brother Robert Reid of Phoenix, AZ.

Friends may contribute to the charity of their choice in Dr. Ferritto's memory.

## OPMA Calendar of Events

*This schedule from July, 2007 is tentative and dates may change. Contact the OPMA office for more information: (614) 457-6269 or (800) 521-5318.*

### 2007

- Sept. 20 Budget And Finance Committee – OPMA Office  
Board of Trustees – OPMA Office
- Oct. 11 Executive Comm. – OPMA Offices
- Nov. 30 Budget and Finance Committee – Columbus Airport Marriott  
Board of Trustees – Columbus Airport Marriott  
Celebrating our Volunteers Dinner – Columbus Airport Marriott
- Dec. 1 Breakfast Event – Columbus Airport Marriott  
OPMA House of Delegates – Columbus Airport Marriott  
Ohio Executive Branch Lunch – Columbus Airport Marriott

### 2008

- Jan. 18 Budget and Finance Committee – OPMA Office  
Board of Trustees – OPMA Office
- Jan. 19 Board Retreat and Training – OPMA Office
- Feb. 21 Executive Comm. – OPMA Office
- April 4-7 APMA House of Delegates – JW Marriott, Washington, DC
- April 7-9 APMA Legislative Conference – JW Marriott, Washington, DC
- April 18 Budget and Finance Committee – OPMA Office  
Board of Trustees – OPMA Office

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# OPMA Offers Two New Member Services

## Tamper-proof Rx pads

Be in compliance with the new federal Medicaid regulation on tamper-proof prescription pads by ordering your pads through OPMA. Go to [www.opma.org](http://www.opma.org), print an order form and fax it to OPMA at (614) 457-3375.

Prescription pads are \$10 per pad and must be ordered in packs of 5. Supply us with a voided script and we'll send you a proof copy to approve before printing. These Rx pads are on the highest quality of counterfeit-proof paper in the printing industry. All pads will be generic without logo embellishment or fancy font text. The paper becomes voided when photocopied, changes color and meets all federal requirements not only for the October 1, 2007 rule but the 2008 regulation. Please call Lauren Stewart at 614-457-6269 or email [lstewart@opma.org](mailto:lstewart@opma.org) if you have further questions.

## GXMO Continuing Ed. Opportunities

### GXMO Re-certification

Friday, October 5, 2007

9:00 AM—3:00 PM

1 hour for lunch (on your own)

This course meets the requirements for the bi-annual Continuing Education requirements of the OH Department of Health Radiologic Technology Course.

Course content includes:

- Digital Imaging; what it is and how it's changing the profession
- Comparison of film and digital Imaging
- Dollars, dose and diagnosis; How image quality related to radiation exposure
- Radiation Protection: Theory & Practice

### Digital Podiatric Clinical Training

Saturday, October 6, 2007

8:00 AM—4:30 PM

Lecture: 8:00 AM—11:00 AM

Lunch 11:00 AM—Noon (on your own)

Clinical training: Noon—4:30 PM in the office of Dr. Alan Block

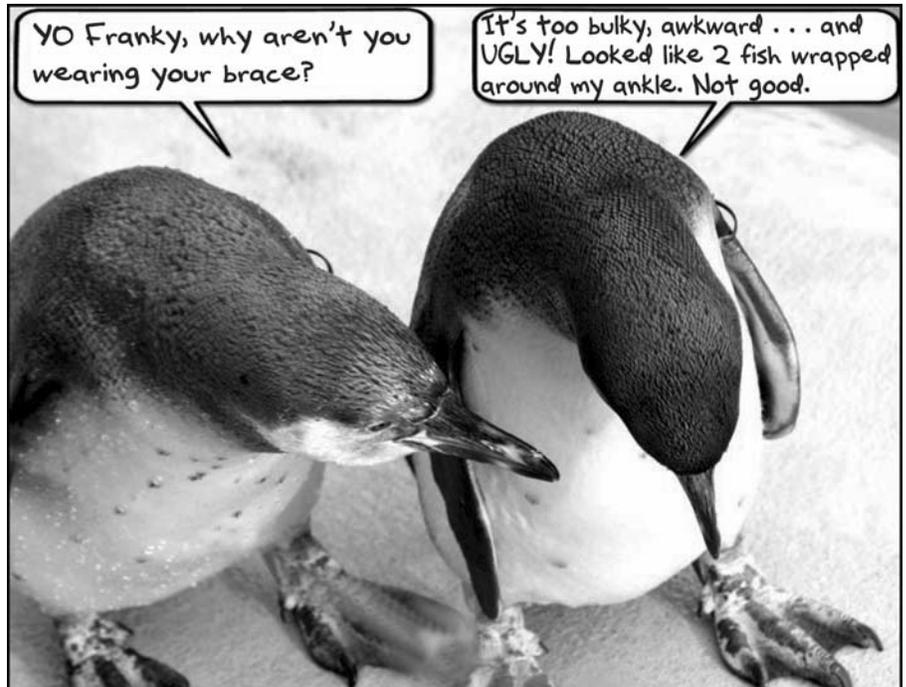
This course is designed to prepare the GXMO to become proficient in podiatric Imaging. Areas of instruction include patient assessment, competent procedure comple-

tion, correct technique selection to ensure quality radiographs with minimal radiation exposure, and providing a safe imaging environment to the patient and operator.

Completion of this course will allow General X-ray Machine Operators to practice digital and film-based imaging in a podiatric practice. Participants will demonstrate competence in all areas of podiatric imaging as specified in OAC 3701-72-03, Appendix E.

This program has been approved by the Ohio Department of Health under the program title of *Radiology for the Podiatric Medical Assistant: Clinical Training*.

Deadline for Registration – October 1, 2007  
Go to [www.opma.org](http://www.opma.org) for a registration form  
A non-refundable \$40 fee for processing will apply to cancellations.



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# Ohio Medicaid Pharmacy Changes

These changes occurred on October 1, 2007 regarding the OH Medicaid Pharmacy Program: 1) Changes to the Preferred Drug List (PDL); 2) Step edit for Long-Acting Beta Agonist (LABA) and LABA-corticosteroid combination products; and 3) Federal requirement for use of tamper-resistant prescription pads.

## Preferred Drug List

Drug classes were reviewed to determine products that the Department considers "preferred" for OH Medicaid consumers. A "preferred" status in these classes indicates that the product does not require prior authorization (PA) in most situations. Products in these classes that are "non-preferred" are subject to prior authorization. In September, messages went to pharmacies when a drug was dispensed that became "non-preferred." The pharmacy should suggest to prescribers alternative "preferred" medication if appropriate. Prescribers were informed that they may request prior authorization prior to October. While some preferred drugs in each class may have

changed, the tables below shows a listing that is not all-inclusive. A short list of preferred drugs is available online at <http://jfs.ohio.gov/ohp/bhpp/meddrug.stm>. This site includes information regarding the OH Medicaid pharmacy program, approved drug list, Provider Manual, PA request fax form, and P&T Committee information.

*Prescribers may request prior authorization through ACS; call 1-877-518-1545 or FAX 1-800-396-4111.*

## Long-Acting Beta Agonist (LABA) and LABA-corticosteroid combination products

LABAs are indicated for treatment of asthma when two controller medications are necessary. Products affected by this edit are arformoterol (Brovana®), formoterol (Foradil®), salmeterol (Serevent®), formoterol-budesonide (Symbicort®), and salmeterol-fluticasone (Advair®).

*For further information, please access the information on the Web site for JFS or contact the Technical Help Desk at ACS for assistance at 1-877-518-1545.*

## Federal requirement for tamper-resistant prescription blanks

Congress passed HR2206 which amended the Medicaid statute to prevent payment of prescriptions "for which the prescription was executed in written (and non-electronic) form unless the prescription was executive on a tamper-resistant pad." This law is effective October 1, 2007. In accordance with OH Administrative Code (OAC) rule 5101:3-9-06, "all records of prescriptions must comply with federal and state regulations." The CMS released guidance in August to clarify this provision.

To be considered tamper resistant on October 1, 2007, a prescription pad must contain at least one of the following three characteristics: one or more industry-recognized features designed to prevent unauthorized copying of a completed or blank prescription form; one of more industry-recognized features designed to prevent the erasure or modification of information written on the prescription by the prescriber; or one or more industry-recognized features designed to prevent the use of counterfeit prescription forms.

This requirement applies to:

- All written prescriptions presented at the pharmacy on or after October 1, 2007, regardless of when the prescription was written;
- Written prescriptions for all outpatient drugs, including controlled, non-controlled, and over-the-counter drugs;
- Written prescriptions for drugs provided in a long-term care facility, including nursing facility or intermediate care facility for the mentally retarded (ICF-MR), if the prescription is billed separately from the facility's charge; and
- Written prescriptions when Medicaid pays any part of the claim, including when Medicaid is not the primary payer.

Drugs which will require a Prior Authorization as of 10/3/07. These are either new PDL classes or drugs which were previously preferred and will now require a Prior Authorization.

Drug Class	Drug Name
Analgesic: Opioids – Long Acting Oral	Avinza®
Cardiovascular: Lipotropics – Fabric Acid Derivative	Fenofibrate (use Tricor® brand)
CNS: Sedative-Hypnotics: Non-Barbiturate	Ambien CR®
CNS: Smoking Deterrents	Nicotine Patches (use Nicoderm CQ® brand)
Genitourinary: Benign Prostatic Hypertrophy	Uroxatral®
Infectious Disease: Cephalosporins	Cefdinir tablets & suspension (use Omnicef® brand)
Infectious Disease: Onychomycosis	Grifulvin V®
Infectious Disease: Hepatitis C Ribavirins	Ribavirin (use Rebeto® brand)
Ophthalmic: Antihistamines & Mast Cell Stabilizers	Alamast®
Ophthalmic: Glaucoma	Betoptic S®
Respiratory: Beta-Adrenergic, Long Acting	Brovana™
Respiratory: Laukotriene Receptor Modifiers & Inhibitors	Zyflo®
Respiratory: Nasal Preparations	Veramyst®

Drugs which will no longer require a Prior Authorization effective 10/3/07. These are either new PDL classes or drugs which previously required a Prior Authorization.

Drug Class	Drug Name
Analgesic: NSAIDs	Piroxicam
Cardiovascular: Angiotensin II Receptor Blocker	Benicar®
Cardiovascular: Angiotensin II Receptor Blocker/Diuretic	Benicar HCT®
Cardiovascular: Beta Blocker	Toprol XL®
Cardiovascular: Lipotropics-Statin	Pravastatin, Simvastatin
CNS: Sedative-Hypnotics: Non-Barbiturate	Zolpidem
CNS: Smoking Deterrents	Nicotrol Nasal Spray®
Endocrine: Osteoporosis-Bisphosphonate	Actonel®
Infectious Disease: Onychomycosis	Griseofulvin Suspension
Infectious Disease: Anti-Fungal Topical	Vusion®
Ophthalmic: Antihistamines & Mast Cell Stabilizers	Alaway®, Pataday™

This requirement **does not** apply to:

- Refills of written prescriptions presented at a pharmacy before October 1, 2007;
- E-prescriptions transmitted to the pharmacy in accordance with state law;
- Prescriptions faxed to the pharmacy in accordance with state law;
- Prescriptions communicated to the pharmacy by telephone by a prescriber in accordance with state law; and
- Prescriptions for which payment will be made by a Medicaid managed care entity.

If a patient presents a non-compliant written prescription, the pharmacy may provide an emergency fill of the drug if the prescriber provides the pharmacy with a verbal, faxed, electronic, or compliant written prescription within 72 hours after the date on which the prescription was filled.

*For Questions pertaining to this information, please call 1-800-686-1516.*

### Web page and paper distribution

The OH Department of Job and Family Services maintains an "electronic manuals" Web page for the department's rules, manuals, letters, forms and handbooks. The URL is <http://emanuals.odjfs.state.oh.us/emanuals/>.

Providers may view documents online by: 1) selecting "Ohio Health Plans – Provider"; 2) selecting "Pharmacy Services"; and 3) selecting the desired item from the "Table of Contents" pull-down menu. The Legal/Policy Central Calendar (<http://www.odjfs.state.oh.us/lpc/calendar>) side is a quick reference of documents recently published. The Legal/Policy Center Calendar site also provides a link to a listing of ODJFS letters (<http://www.odjfs.state.oh.us/lpc/mtl>). The listing is categorized by letter number and subject and a link is provided to the easy print (PDF) document.

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# Membership

## More than Just a Peripheral Pulsation

After completing a full cycle of annual events, I can say with certainty that OPMA membership is not just about being a name in our database. OPMA is all about the active participation of its members. OPMA members have a passion for their professional affiliation and their vocation as podiatric physicians and surgeons.

There is strength in numbers and OPMA is developing a membership recruitment and retention program. Our aggressive first-year goal is 15 new full active members. To date, we have 7 new "full active" members and 15 new residents. Let me encourage each of you to continue to promote the benefits of OPMA membership to nonmember colleagues. OPMA's listserv allows important news to be delivered to you so that you are informed of professional developments as they happen. Our new Web site provides resources and links that are updated to reflect current regulations and changes in issues that impact your practice, our legislative lobbying efforts seek to defend the scope of practice for podiatric physicians, and our officers and staff fight an ongoing battle to address insurance discrimination and ensure that your legal rights are not diminished by the CMS and OH Department of JFS. These are just a few of the many initiatives we've undertaken and will continue to undertake on your behalf.

OPMA is the everyday, front line representative of Ohio's podiatric community. Our profession is constantly presented with new challenges to which we must respond in a timely and appropriate manner. A recent example is the requirement for tamper-proof Rx pads for Medicaid compliance. OPMA offered access to these pads before members would be negatively impacted. Since 1915, your association has worked to improve the art and science of podiatric medicine. Active involvement and a growing membership base is vital if we are to advance the profession for podiatric physicians in Ohio.

OPMA is producing a printed member directory for 2008. This directory will provide a resource of colleague contact information, including a listing by city and academy. To produce a professional directory and minimize any errors, I thought it prudent to give you a status report on the proposed February release. We plan to print the directory using advertising dollars so that we don't expend valuable member dues. I hope you will support this project by placing a "business card" advertisement in the directory. The cost of a business card advertisement is only \$50 for members. Please send us your check today along with your business card and the filled-out form at left.

Keeping our members involved and increasing our membership base is critically important to maintaining our standing as the "Voice of Podiatric Medicine in Ohio." Participate, recruit a new member and let us know how OPMA can better serve you!

# Exhibitor Spotlight

## JM Orthotics



JM Orthotics was founded by John Ballantyne and Mike Rushton (hence the JM) in 2002. It is a family business (they are brothers-in-law) focusing on providing quality, unique products primarily for the podiatry profession. Mike is in private practice as a podiatrist in Baker City, Oregon.

Frustrated with the orthotic companies he was using, Dr. Rushton wanted to create a custom molded device that could be dispensed quickly and economically. John Ballantyne was an engineer in Salt Lake City working for an international engineering consulting firm. Providing a strong background in development and problem

solving, the two went to work for about a year before the first orthotic was sold.

When designing the first style, the goal was to create a thin, strong device that would fit in any shoe and be heat moldable to fit exactly to the patient's foot. The challenge was material. Everything they tried was either too weak or would not mold at a low enough temperature. After some initial testing and several failures, they came up with something new. It worked! In fact it worked so well that John had to quit his job to run the company. They started in the basement of John's house working 14-hour days to fill orders. When they moved into their first office, the challenge was finding the time to move. There were several employees coming to work every day at the house, and no one had time to move the equipment. Today with several thousand customers, they are growing and developing new products that are the best in the market for medical professionals. Now there are various other family members working for the business as it grows.

## Academy Sponsored CME Events

### Quickie Seminar

Presented by the Midwest Academy of Ohio Podiatric Medical Association

**Saturday, October 20, 2007; 7AM – 5PM**  
Cincinnati Marriott North, West Chester, OH  
CME – pending

**Marc Greenberg, DPM – Seminar Coordinator**  
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(937) 435 6585

ADA accessible.

*The Midwest Academy of Ohio assumes the responsibility for the content of this seminar.*

### The 20th Annual North Coast Super Saver

Presented by the Northeast Academy of the Ohio Podiatric Medical Association

**October 25 – October 28, 2007**  
Cleveland Airport Marriott Hotel  
4277 W 150th, Cleveland, OH 44135

**Rich Berkowitz, DPM – Seminar Coordinator**  
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John C. Roseman, Jr., DPM  
James D. Robinette, DPM  
Animesh Bhatia, DPM  
Eugene R. Kubitz, DPM  
Jack Buchan, DPM  
Gene S. Graham, DPM  
Jeffrey M. Spector, DPM

Bruce G. Blank, DPM  
Kevin Sneider, DPM  
Richard Hofacker, DPM  
Darryl Haycock, DPM  
Gene J. Pusateri, DPM  
Joseph Favazzo, DPM  
William F. Munsey, DPM  
Thomas J. McCabe, DPM

Angelo F. Petrolla, DPM  
Glenn Gastwirth, DPM  
Jerauld D. Ferritto, Jr. DPM  
Robert Bair, DPM  
Edward Benedict, DPM  
Randy Kaplan, DPM  
John M. Rootring, DPM

**Thank You!**

*The following members will be honored at the Awards and Recognition Dinner on November 30, 2007 at the Airport Columbus Marriott. Reservation forms will be mailed to acknowledge participation in the program and reception, which is open to all OPMA members.*

### 2006 Membership Awards

#### 25 Years

Charles L. Beatty, III, DPM  
George Costaras, DPM  
David K. Elliott, DPM  
David M. Ellis, DPM  
Edward J. Floyd, DPM  
Jane E. Graebner, DPM  
David J. Hintz, DPM  
Joan M. McGough, DPM  
Leslie P. Niehaus, DPM  
Tremaine B. Oatman, DPM  
Marchelle L. Suppan, DPM

#### 50 Years

Irwin H. Frank, DPM  
Donald L. Hannon, DPM  
Joseph M. Sweeney, DPM

### 2007 Membership Awards

#### 25 Years

Robert J. Barr, DPM  
Timothy J. Brown, DPM  
David S. Buchan, DPM  
Daniel B. Charney, DPM  
Edward F. Cosentino, DPM  
John R. Cowden, DPM  
Michael D. Cragel, DPM  
Anthony E. Dallalio, DPM  
Mitchell L. Dalvin, DPM  
David R. Hauser, DPM  
Arnold G. Milner, DPM  
Samuel M. Neuschwanger, DPM  
Gayle M. Palshook, DPM  
Rick P. Pidala, DPM  
Bruce R. Saferin, DPM  
Eugene F. Sherwood, DPM  
Robert G. Testa, DPM  
David C. Zink, DPM

#### 50 Years

Robert F. Ellis, DPM  
Herbert J. Greenberg, DPM  
James T. Haidle, DPM  
Fred R. Knodle, DPM  
Carolyn J. Knowles, DPM



## Ohio State University Medical Center Comprehensive Wound Center

# Do you have patients with wounds that won't heal?

Central Ohio's only Comprehensive Wound Center to offer you and your patients:

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- The only academic center of excellence in the region for basic and clinical wound healing research

Ohio State's Comprehensive Wound Center offers inpatient and outpatient wound care at OSU Martha Morehouse Medical Plaza on Kenny Road and at University Hospital East.

**To refer a patient or to schedule a wound consultation,  
please call 614-293-4811 or 1-888-340-3163.**



82-year-old U.S. Rep. Ralph Regula decides to retire. Senator Kirk Schuring (R-Canton) and Scott Oelslager (R-Canton) have also reportedly expressed interest in Mr. Regula's seat.

### Ohio Senate

Senator Patricia Clancy (R-Cincinnati) has made way for Representative Bill Seitz (R-Cincinnati) to move to the Senate after accepting a position in the Hamilton County Courts as assistant chief probation officer. This appointment is expected to be finalized in the fall of 2007.

#### House Battles for Senate Seats

With term limits come the uncomfortable and unavoidable battles for seats in the other chamber of state government. Ohio's term limit standards allow legislators to by-pass the mandatory eight years if they run or are appointed to a term in the other chamber.

With this in mind, Representative Bob Gibbs's interest in the 22nd Senate District seat sets the stage for a Republican primary election against colleague Representative Jim Carmichael (R-Wooster).

Another Republican primary is brewing in the 24th Senate District seat being vacated next year by the term-limited Senator Bob Spada (R-N. Royalton), as two former House colleagues have now declared for the race. Representative Tom Patton of Strongsville will face former Representative James Trakas of Independence.

A number of House members are interested in Senate seats without the challenge of a primary against a colleague: Representative Chris Widener (R-Springfield) will run for the 10<sup>th</sup> Ohio Senate District held by term-limited Senator Steve Austria.

Representative Steve Reinhard (R-Bucyrus) will run for the 26<sup>th</sup> Senate District left open by term-limited Senator Larry Mumper (R-Marion). Neither Representative Tony Core (R-Rushsylvania) nor Representative Jeff Wagner (R-Sycamore) plans to run for the Senate.

#### Swappin' Seats

Senator Randy Gardner (R-Bowling Green) is expected to run for the Ohio House while Representative Bob Latta (R-Bowling Green) will run for Senator Gardner's Senate seat.

### Ohio House

Representative Larry Wolpert's (R-Hilliard) seat will be up for grabs with a heated Republican primary between Cheryl Grossman (Grove City mayor) and Brett Sciotto (Hilliard councilman).

A primary is also likely between Seth Morgan (Huber Heights councilman) and Greg Hanahan (Miami Township Administrator) for the seat vacated by Representative Arlene Setzer (R-Vandalia).

A tough battle will be coming in the 22nd House District as Republican Bill Schuck (former state representative) takes on

Democrat John Patrick Carney who ran against the now term-limited Representative Jim Hughes (R-Columbus) last year and earned 47 percent of the vote.

In a seat that has been a challenge for Republicans to hold for decades, Representative Jim Raussen (R-Springdale) will again face Democrat challenger Connie Pillich, an Air Force veteran who received 48 percent of the vote in the 2006 election.

Representative John Schlichter (R-Washington Courthouse) also will face a familiar challenge in the 85th House District as Democrat Raymond Pryor returns to the ballot.

Democrats hope Mark Schneider, an assistant prosecutor for the Cuyahoga County Prosecutor's Office, will win the 63rd House District seat currently held by freshman Representative Carol-Ann Schindel (R-Leroy), who ousted former Democrat Representative Tim Cassell.

For their part, Republicans are looking to take back a seat they lost to Jennifer Brady (D-Westlake) in an upset election in the 16th House District held by former Republican Representative Sally Conway Kilbane. Westlake City Council member Nan Baker will run as the Republican candidate.

## Welcoming OPMA's New Intern



OPMA has recently hired an intern to help with our ever-expanding efforts to promote, protect and advance the practice of podiatry in Ohio.

Catherine Gabriele, a senior at Capital University, is working with Lauren Stewart on several on-going projects, including a marketing plan to expand membership.

Gabriele, a Dayton native, has been studying communications and public relations at Capital for the last three years. As she is approaching her final year, she is hoping to advance to a career in event planning or public relations.

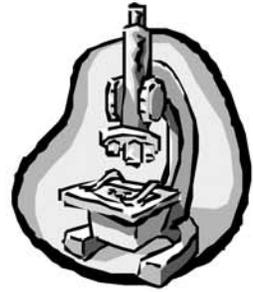
When she isn't immersed in her studies and two internships, Gabriele donates her time to the Multiple Sclerosis Society of Ohio and the Reach Out and Read Program, a nonprofit organization that focuses on early literacy in children.

Gabriele's sparkling personality and eagerness to learn will be an asset to OPMA. "I know that the staff will teach me so much while I'm here at OPMA," she said, "These next few months will be a wonderful learning experience for me!"

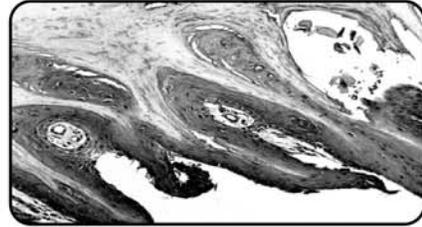
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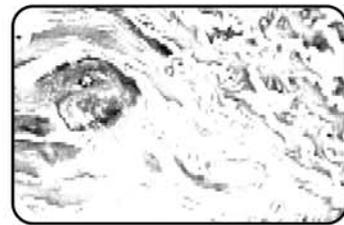
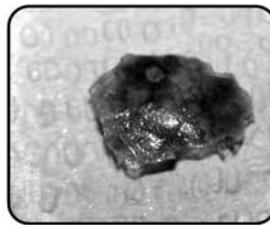
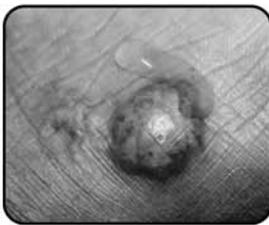
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## PUNCH BIOPSY ANALYSIS OF NAIL UNIT

Punch removes plate



Lesion beneath plate

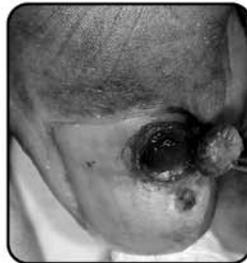
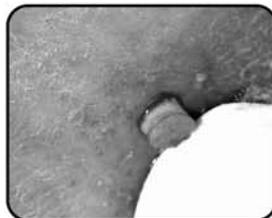


Plate and lesion removed



## PUNCH BIOPSY ANALYSIS OF SKIN



*Ohio Medicaid Accepted*

### Coding Knowledge

The APMA Coding Committee, chaired by Trustee Phill Ward, DPM, clarifies discrepancies between Current Procedural Terminology (CPT) code 29540 (strapping; ankle and/or foot) and CPT code 29590 (Dennis-Brown splint strapping).

Since providers are responsible for understanding and documenting all of the procedures they provide and bill, members may want to confirm they are not billing code 29590 when code 29540 might more accurately describe the services they performed and documented.

Code 29540 is used to report the use of tape to strap the ankle or foot, often for injuries, instability, sprains, strains, dislocations, or plantar fasciitis. Code 29590 describes a procedure typically applied to an infant with an equinovarus type deformity and is performed over a period of time to influence external rotation and abduction in the developing foot.

*APMA Daily eNews, Monday, July 30, 2007*

### DMEPOS Extends Deadlines

Sonic Solutions D2D mail-order diabetic supplies was April 1, 2008 through December 31, 2009. The contract period for all other first round product categories was April 1,

2008 through March 31, 2011. The contract period for mail-order diabetic supplies is now July 1, 2008 through March 31, 2010. The contract period for all other first-round product categories is now July 1, 2008 through June 30, 2011.

CMS is providing a targeted period to address suppliers' remaining questions on the competitive bidding program. To help ensure that answers are available as soon as possible, please e-mail your questions to the Competitive Bidding Implementation Contractor (CBIC). The e-mail address is [cbic.admin@palmettogba.com](mailto:cbic.admin@palmettogba.com).

There are revised customer service hours at the Competitive Bidding Implementation Contractor (CBIC). Effective immediately, the CBIC help desk will be available to assist you from 9 a.m. until 9 p.m. EST, Monday through Friday. You may call the help desk at 877-577-5331.

For more information on the program, please visit [www.dmecompetitivebid.com](http://www.dmecompetitivebid.com).

### CAC Reminder

The Carrier Advisory Committee, Paul Lieberman, Chair, would like to remind you to follow the policies on the Palmetto GBA Web site when it comes to all facets of chart documentation and coding. While OPMA and

our CAC Committee can occasionally assist you with questions and provide limited assistance, it is the responsibility of the provider to ascertain and properly document treatment and treatment plans thoroughly to avoid costly errors or audits.

### OH Medicare Provider Outreach and Education Schedule

Small Provider Forums are growing in attendance and assist Palmetto GBA in reaching small provider offices in rural areas. Education provided at these forums is general in nature with an opportunity for providers to ask their Medicare Part B questions. Palmetto GBA offers these educational venues where no organized groups are located or in areas where CERT data shows a need for additional education.

#### Dates and location of FY 2008 Small Provider Forums:

November 8, 2007 – Hillsboro, OH  
November 16, 2007 – Youngstown, OH  
February 20, 2008 – Delaware, OH  
January 10, 2008 – Lorain, OH  
April 11, 2008 – Lake County, OH  
June 17, 2008 – Marietta, OH  
July 9, 2008 – Sandusky, OH  
July 30, 2008 – Toledo, OH

## Feet Hurt?



## See a Podiatrist

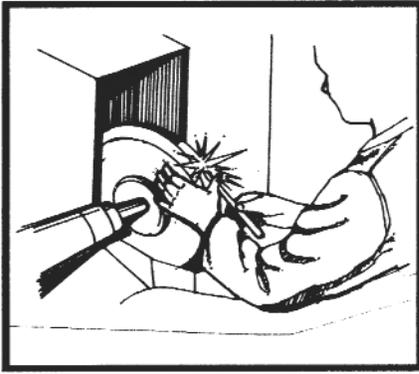
Dr. Gould tells everyone else on the road where to go for foot pain. Why aren't you?

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Our instrument maintenance program is part of our overall commitment to provide you with top quality surgical instrumentation as well as the best service possible.

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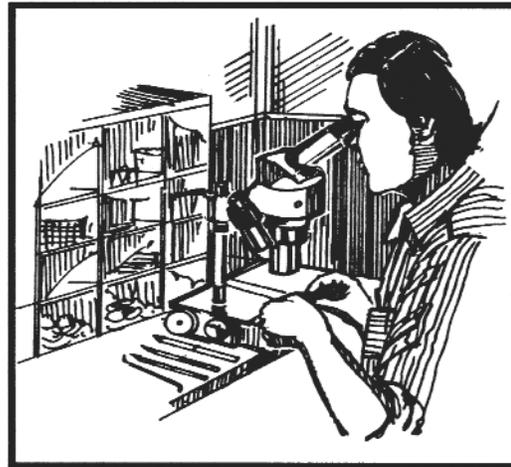
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With very few exceptions, we attempt to complete your repairs within 3 to 5 days after arrival of order.

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