Exhibitor Registration And Sponsorship Opportunities

May 18 – 19, 2023

Set Up: May 17, 2023
Show Dates: May 18 – 19, 2023
Columbus Hilton at Easton
Columbus, Ohio

The Mid-West’s Largest Solo-State Podiatric Show!

- Great Location
- NEW Exhibit and Sponsor Opportunities
  (See inside for full details!)
SCHEDULE FOR EXHIBITORS
The 107th Annual Ohio Foot and Ankle Scientific Seminar

Wednesday, May 17, 2023
4:00 PM — 6:00 PM  Exhibitor Set up

Thursday, May 18, 2023
7:00 AM  Exhibits open:
Continental breakfast served in exhibit hall*
10:00 AM — 10:30 AM  Morning break with exhibitors*
11:30 AM — 1:00 PM  Lunch & Learn with speaker*
3:00 PM — 3:30 PM  Afternoon break with exhibitors*
4:00 PM  Exhibit Hall closes for the day

Friday, May 19, 2023
7:00 AM  Exhibits open - continental breakfast served in exhibit hall*
9:30 AM — 10:00 AM  Morning break with exhibitors*
11:30 AM — 1:00 PM  Exhibitor Marketplace Luncheon in Exhibit Hall (complimentary)*
2:30 PM — 3:00 PM  Afternoon break with exhibitors*
3:00 PM — 4:30 PM  Exhibitor booth dismantlement
11:30 AM — 1:00 PM  Lunch & Learn with speaker*
* Indicates that sponsorship opportunities are available—see Page 5 or 7 for more information

Schedule subject to change — check www.ohfama.org for current information.

Register Now!

Email: lridolfo@ohfama.org
Mail: 1960 Bethel Rd., Ste. 140, Columbus, OH 43220
Fax: (614) 457-3375

Hilton Columbus at Easton
The Hilton Easton is a full-service, upscale hotel located with Easton Town Center, rated 4 Diamonds by AAA. The Hilton has reserved a special room rate for participants in this seminar. Mention that you’re with the Ohio Foot & Ankle Medical Foundation (OFAMF) to receive the discounted rate, group code OFAMF. Rooms will go quickly, so be sure to reserve as soon as possible! Call (614) 414-5000 for your reservations. In addition to the Hilton, there is a Courtyard Inn (614) 416-8000 near to the hotel.

Easton Town Center
The Columbus Hilton is located at the Easton Town Center, which features over 100 of the finest shops, restaurants, entertainment and nightspots in Columbus. The center has recently expanded. Easton offers upscale shopping, family entertainment, a dine-in movie theater, and a variety of dining options. There's something for everyone! For more information go to www.eastontowncenter.com.

Questions? Call OFAMF at (614) 457-6269
Important Information

Exhibit Booths

OFAMF has contracted with the George E. Fern Company to provide “pipe and drape” booths. All standard booths will be located in the Easton Ballroom for Thursday and Friday viewing. Premium booths will be located outside of the lecture hall in the Regent Foyer for Thursday and Friday viewing. The premium exhibit booth measures 10’ wide x 8’ deep and the standard booth measures 10’ wide by 6’ deep. If you need additional space you will be required to purchase an additional booth (limit 2 booths per company). You may not extend your display or place equipment outside of your allotted space. Standard diagonal line of sight and all other industry standard tradeshow guidelines apply. OFAMF reserves the right for booth assignments.

You will be provided a 6’ x 2’ x 30” high skirted table, 2 chairs and a sign. The sign will include your booth number and company name, limited to 35 letters and spaces. You must indicate your preferred company name on the registration form. This name will appear on all signs and printed material. Booth sharing or subletting of booth space is strictly prohibited.

Our exclusive two-day show is available to 74 standard and 6 premium booths on a first-come first-served basis.

Representatives

Only 2 (two) representatives per booth are permitted in the booth at one time. Representatives must be registered with OFAMF and must wear OFAMF identification in the exhibit hall at all times without exception. Two name tags will be provided and additional name tags may be purchased for $45 each. This policy is firm. Sorry, no exceptions. Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations.

Liability/Security

The exhibit halls will be locked from 6:00 PM on Wednesday to 7:00 AM on Thursday; and from 4:00 PM on Thursday to 7:00 AM on Friday. The Exhibit Hall closes on Friday at 3:00 PM. OFAMF and the Hilton Hotel are not responsible for any loss or damage of property. The representatives are responsible for securing all valuables when the exhibit booth is not attended. Insurance, if desired, is the responsibility of the exhibitor. Exhibitors will have 1.5 hours to dismantle booths, additional time may be subject to a fee by the George E. Fern Co.

Set-Up & Take-Down

Booth set-up will take place on Wednesday, May 17, 2023 from 4:00-6:00 PM ONLY. You must be on premises to set up at this time, no exceptions. Take down is from 3:00-4:30 PM on Friday, May 19, 2023. You must have your booth disassembled and off of the premises within this time frame—not before 3:00 PM. No set-up or take-down outside of the provided times; be sure to PLAN ACCORDINGLY. NOTE: Strict adherence to schedule is required of all participants. If changes must be made to schedule by the hotel, information will be available on the OFAMF website—www.ohfama.org. It is the responsibility of participants to confirm times prior to the show. Additional time for dismantling will be subject to fees by the George Fern Co. and the exhibiting company will be responsible.

Non-Compete Rules

Exhibitors and sponsors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, exhibits, product demonstrations, technical seminars, training sessions (other than for staff) or other events outside of the exhibit booth without the consent of OFAMF. OFAMF has allotted Thursday, May 18, 2023 as “free” time—starting at 6:00 PM, exhibitors and sponsors are free to make plans with their customers at will for entertainment.

Exhibition Contractor

The George E. Fern Company is the official contractor for the 107th Annual Ohio Foot & Ankle Scientific Seminar. The George Fern Company will contact all registered exhibitors approximately 45 days prior to the seminar with information and rental/service forms with details, descriptions and rates. George Fern Company: 1500 Old Leonard Ave., Columbus, Ohio 43219 (614) 253-1500. www.geofern.com

Refunds

Booths cannot be guaranteed without full payment. Booths may not be set up on May 17, 2023 until fully paid. No refunds will be given for cancellations or no shows.

Attendee Lists

Pre-show lists are available for $100. A post-show Excel spreadsheet will be emailed to the email address provided on the booth registration form. If you would like it in another format or emailed to a different contact person, call OFAMF at (614) 457-6269.

Check www.ohfama.org often for updates and changes. Questions? Call OFAMF at (614)457-6269
SPONSORSHIP OPPORTUNITIES
The 107th Annual Ohio Foot and Ankle Scientific Seminar

PLATINUM SPONSORSHIP - $7,500
• Premium 10’ x 10’ Booth Outside Ballroom ($3,500 value)
• Premium Banner Placement on Seminar mobile app as a banner
• Company logo on The Annual Scientific Seminar slide show and seminar signage
• Leather bound framed Certificate and photo in OHFAMA News Journal
• Link to company website on www.ohfama.org (pre and post convention)
• One coordinated Facebook post on the OHFAMA Facebook page (must register before April 14, 2023)
• One 8 1/2” x 11” collateral material in Doctor registration packets (must be received by April 14, 2023)

GOLD SPONSORSHIP - $5,000
• Premium 10’ x 10’ Booth Outside Ballroom ($3,500 value)
• Company logo included on Seminar mobile app as a banner
• Company logo on The Annual Scientific Seminar slide show and seminar signage
• Leather bound framed Certificate and photo in OHFAMA News Journal
• Link to company website on www.ohfama.org (pre and post convention)
• One 8 1/2” x 11” collateral material in Doctor registration packets (must be received by April 14, 2023)

SILVER SPONSORSHIP - $3,500
• Premium 10’ x 8’ Booth Outside Lecture Hall ($2,250 value)
• Company logo included on Seminar mobile app
• Company logo on The Annual Scientific Seminar slide show and seminar signage
• Link to company website on www.ohfama.org (pre and post convention)
• One 8 1/2” x 11” collateral material in Doctor registration packets (must be received by April 14, 2023)

LUNCH AND LEARN SPONSORSHIP $2,500*
• Private 90 Minute Lunch Presentation with 40 Physicians (Lunch attendee list emailed post seminar)
• Premium booth placement in the Exhibit Hall Ballroom
  *Lunch and Learn Sponsorship does NOT include a booth, Booths must be purchased separately.

WORKSHOP SPONSORSHIP—$3,000*
• Workshops must be coordinated with OFAMF Executive Director for scheduling and attendee communication
• Premium booth placement IN the Exhibit Hall Ballroom
• Company logo on The Annual Scientific Seminar slide show, seminar signage and mobile app

CONTINENTAL BREAKFAST OR LUNCHEON SPONSORSHIP—$2,000*
• Premium booth placement in the Exhibit Hall Ballroom
  *Break Sponsorship does NOT include a booth, Booths must be purchased separately.
• Company logo included on Seminar mobile app
• Company logo on The Annual Scientific Seminar slide show and seminar signage
• One 8 1/2” x 11” collateral material in Doctor registration packets (must be received by April 14, 2023)

BREAK OR BEVERAGE STATION SPONSORSHIP—$1,000*
• Premium booth placement in the Exhibit Hall Ballroom or on Drink Station Tables
  *Break Sponsorship does NOT include a booth, Booths must be purchased separately.
• Company logo included on Seminar mobile app
• Company logo on The Annual Scientific Seminar slide show and seminar signage

ADDITIONAL SPONSORSHIPS ARE LISTED ON PAGE 5 AND PAGE 7
# 2023 Grant and Sponsorship Contract

The following is an agreement to provide the Ohio Foot & Ankle Medical Foundation with a sponsorship to support the 107th Annual Ohio Foot and Ankle Scientific Seminar that will be held on May 18—19, 2023 at the Hilton at Easton Town Center in Columbus, Ohio. This program has been approved for Continuing Medical Education hours by OFAMF for the state of Ohio and as an approved CPME provider. Please see page 4 or 7 for the details of what is included with sponsorships.

All sponsorships include a pre-seminar registration list.

- **Unrestricted Grant** ($7,500-Platinum; $5,000-Gold; $3,500- Silver) $________
- **Sponsor for Lunch & Learn** (Thursday, 1 sponsor per session): $2,500 (3 Available) **SOLD OUT**
- **Sponsor for Morning, Afternoon Break or Beverage Station**: $1,000 each (9 Available) $________
- **Sponsor for Workshop**: $3,000 each (contact OFAMF for availability) $________
- **Sponsor for Continental Breakfast**: $2,000 (3 Available) $________
- **Sponsor for Marketplace Luncheon (Friday)**: $2,500 $________
- **Sponsor for Face Masks**: $2,500 (1 Available—one company logo, one color) $________
- **Sponsor for Floor Graphics**: $250-$500 (see details on page 7) $________
- **Sponsor for Hand Sanitizing Station Sponsorship**: $500 (5 Available) $________
- **Sponsor for Seminar WiFi Landing Page**: $2,000 (1 Available) $________
- **Sponsor for Physician Session**: $500 $________
- **Sponsor for Scientific Paper and Poster Competitions** _Company products, prize donation for a new practitioner or monetary contribution (indicate prize or amount)_ $________
- **Sponsor by providing door prizes for participants in Exhibit Hall** _Company products for a physician_ 
- **Sponsor by providing Annual Tote Bag** (1 Available—company logo, one color) $2,000 **SOLD OUT**
- **Sponsor by providing Annual Pens** (1 Available—company logo, one color) $750 $________

I will pay by: [ ] Check [ ] Credit Card **TOTAL:** $________

Card #: _______________________________ Expiration Date: ___________ 3 or 4 Digit Security Code: __________________

Name on Card: ___________________________ Billing Address: ___________________________

By signing this contract, you enter into an agreement with OFAMF as a sponsor of the 107th Annual Ohio Foot and Ankle Scientific Seminar by providing a grant or sponsorship. As a sponsor, you agree to pay the amount referenced above on or before April 22, 2023.

Printed Name: ___________________________ Signature: ___________________________ Date: ___________

Company Name & Address: ________________________________________________________________

Phone: ___________________________ Fax: ___________________________ Email: ___________________________

MAIL to OFAMF: 1960 Bethel Road, Suite 140, Columbus, OH 43220 or FAX to (614) 457-3375

Questions? Call (614) 457-6269 or email iridolfo@ohfama.org
2023 EXHIBIT BOOTH REGISTRATION
The 107th Annual Ohio Foot and Ankle Scientific Seminar

Company Name: ___________________________ Service/Product: ___________________________

Primary Contact Name: _______________________ Phone: ________________________________

Mailing Address: ___________________________ Fax: _________________________________

_________________________________________ Website: ________________________________

Contact Email: ___________________________ Email Address for Post-Show List: ____________

Company Contact Information for Exhibitor Directory (name, address, phone, email): ________________

Brief description of product(s)/service(s) to be exhibited. Information may appear in marketing materials and handouts.
(25 words maximum):

How did you learn about this event? ________________________________

Companies to be close to or far from: ________________________________

THE UNDERSIGNED CERTIFIES THAT HE/SHE IS AUTHORIZED TO CONTRACT IN THE NAME OF THE EXHIBITING COMPANY.

Signature: ____________________________________________________________________________ Date: __________

Printed Name & Title: ________________________________

PAYMENT

☐ Premium Booth (10’x8’), location outside of lecture hall - limit 6: SOLD OUT

☐ Standard Booth (10’x6’), location in Easton Ballroom - Exhibit Hall

Before April 7, 2023: $1,200 After April 7, 2023: $1,450

☐ Door Prize Donation for Friday’s Marketplace Luncheon. List the item to be dropped off at the registration desk during the seminar): ________________________________

☐ Prize Donation for Thursday’s Resident Scientific Paper and Poster Competition (may be cash prize, gift card or company product). List item to be dropped off at the registration desk during the seminar): ________________________________

Representative 1: ___________________________ Representative 2: ___________________________

Additional Name Tags $45/each: 1: ___________ 2: ___________

I will be paying by: ☐ Check ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Card #: ___________________________ Expiration Date: ___________ 3 or 4 Digit Security Code: ___________

Billing Address: ___________________________

$_______ (Booth) + $_______ (Additional Name Tags $45 each — 2 exhibitor name tags issued per booth)

+ $_______ (Pre-Seminar Registration List $100 if applicable for non-sponsors/prize donors = Total ___________

MAIL to OFAMF: 1960 Bethel Road, Suite 140, Columbus, OH 43220 or FAX to (614) 457-3375
Questions? Call (614) 457-6269 or email iridolfo@ohfama.org
2023 Virtual Booth & Sponsorship Details
The 107th Annual Ohio Foot and Ankle Scientific Seminar

Logo Sponsor Opportunities
- Make a lasting impression for all attendees with pens or tote bags given out at the registration desk with your company logo on them!
- Hand sanitizing stations ($500 per station), which include three of your company’s logos on each side of the station you sponsor for all three days of the seminar.
- Floor graphics (24” or 36” color) to be placed at the registration desk, food or beverage station, or at a scan station. Graphics available with your company logo in the shape of a circle or a foot ($250 - $500 each).

Workshop Sponsor
For $3,000, your company may work with the OFAMF staff and develop a time during the seminar to host a workshop. OFAMF will provide the space at the venue and help market the workshop. Workshops established prior to the physician brochure being printed will be included in the physician brochure publication (February 2023). Must purchase exhibit booth separately. Company will work with OFAMF for compliance.

Physician Session Sponsor
For $500, your company will have a premiere skirted table immediately outside of the lecture hall during the session that you choose to sponsor. All session sponsors must be an exhibiting company and have a booth in the exhibit hall.

Continental Breakfast in the Exhibit Hall
For $2,000, provide a delicious buffet of coffee, tea, juices, Danish, bagels, fruit and more. Includes sign with your company logo, insert in attendees handouts and a premium booth placement in the exhibit hall ballroom when a booth is purchased.

Morning or Afternoon Break in the Exhibit Hall or Beverage Station
For $1,000, provide a food break between lectures OR refreshments, coffee/sodas. Includes sign with company logo, listing on seminar schedule, mobile app, and premium booth placement in the exhibit hall ballroom when a booth is purchased.

Thursday or Saturday Lunch & Learn (3 Available)
Thursday or Saturday lunch with speaker—be recognized with a $2,500 contribution for this special 1.5-hour CME presentation. Geared for exclusive one-on-one time (90 minutes) with 40 physicians in a private meeting room. Your company controls tickets from your exhibit booth. Your company logo will appear on the seminar mobile app and the lunch attendance list will be emailed post-seminar. Must purchase exhibit booth separately. Company will work with OFAMF for compliance.

Friday’s Marketplace Luncheon
1.5-hours of uninterrupted face-to-face time with some of your biggest customers. Lunch is served in the exhibit hall, giving the attendees time to eat, visit, and shop! Your $2,000 grant will include signs with your company's logo, an insert in attendees handouts and a premium booth placement in the exhibit hall ballroom when a booth is purchased.

Seminar WiFi Landing Page
For $2,000, the seminar WiFi that is provided to all attendees, will be directed to your company's website as soon as they log in to the free seminar WiFi link.

Door Prizes
Door prize drawings will take place in the exhibit hall during the Friday afternoon break. Get to know attendees while marking their Play To Win cards—create excitement and recognition by donating a door prize. We provide you with a colored marker to validate attendees cards. Companies that donate door prizes will receive a free pre-show registration list in mid-April 2023 and also have logo recognition in attendees packets.

Scientific Paper and Poster Competition Prizes
Thursday’s popular afternoon event! Residents present research and compete for the coveted first prize. Make an impression by donating a prize or monetary contribution for the winners. Companies that donate a prize will receive a free pre-show registration list in mid-April 2023 and also have logo recognition in attendees packets, program, and signage.
The 107th Annual Ohio Foot and Ankle Seminar

THIS IS ONE EVENT YOU SIMPLY CANNOT MISS!
Look who supported the Podiatric profession with a sponsorship or a donation at our 2022 Annual Seminar:

SET UP:
May 17, 2023

SHOW DATES:
May 18–19, 2023

LOCATION:
Columbus Hilton at Easton Columbus, Ohio

Sponsor & Exhibitor Opportunities Inside