To: Supporters of the North West Ohio Academy of Podiatric Medicine

From: Molly S. Judge, DPM, FACFAS

Scientific Chair 16th Annual NWOAPM Scientific Seminar

Subject: Call for Exhibitors

Date: April 30, 2015

The Northwest Ohio Academy of Podiatric Medicine (NWOAPM) is hosting the 16th Annual Scientific Seminar. This event is a scientific program that meets academic criteria for continuing medical education requirements as approved by the Ohio Podiatric Medical Association and The Ohio State Medical Board. Educational objectives include topics that benefit practitioners and residents alike. The program is pending approval for 21 category 1 CME credits. This credit is based upon the content of the program and the caliber of the lecturing faculty. A new location has been designated for this year's program which will be hosted at *Kalahari Resort and Conference Center in Sandusky*, *Ohio* beginning on Thursday evening **January 14, 2016** and ending Saturday afternoon **January 16, 2016**.

This is a call for support of the scientific seminar and its fundamental components. Support from our corporate sponsors and vendors are paramount to a successful event. Speaker honoraria is a costly portion of any program budget and due to the extremely high caliber of the faculty your support is needed more than ever. This support will be allocated to subsidize various portions of the event to include: Speaker honoraria, lecture rooms, speaker and exhibitor accommodations as well as audio visual needs. Throughout the program there are multiple breaks for refreshments and socializing with the registrants, all of whom are physicians and residents specializing in foot and ankle surgery.

The program has been extremely well received from an exhibitor standpoint over the past 14 years. The **general exhibitor fee is \$500** which should be forwarded to Treasurer NWOAPM 2455 W. Sylvania Avenue, Toledo, Ohio 43613 ASAP to secure optimal table space and location for your corporate exhibit. The table fee is waived annually for corporate sponsors as a professional courtesy. This includes sponsors requesting corporate sized exhibit spaces valued at \$1200. The tables are 8 ft X 3 ft each. and some have electrical outlet access. Due to space limitations there are only a **limited number of tables available**, as such they will be assigned on a first come first serve basis. It is acceptable to maintain an exhibit without full time attendance by a representative. Obviously to have a rep on site is desirable. Set up may begin early afternoon Thursday January 14, 2016 and these plans should be confirmed with Natale Ennis or Leslie Schick of Kalahari Resort, in advance. She will provide specific details regarding set up deliveries and electrical access options. That contact number is (419) 433-7200 ext: 34206. Tear down will take place Saturday January 16, 2016 after the event "Farewell to the Exhibitors" social event and raffle extravaganza. ***Each exhibitor is invited to donate prizes for the raffle which earns enhanced promotional advantage during this event.