ONE HUNDRED FOURTH ANNUAL OHIO FOOT AND ANKLE

Virtual Scientific Seminar

May 14-16, 2020

23 CONTACT CME HOURS

Presented by the Ohio Foot and Ankle Medical Foundation in conjunction with the Ohio Foot and Ankle Medical Association

www.ohfama.org
## Thursday, May 14, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Course Title</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>7:30 - 9:30 AM</td>
<td>Opioid Prescribing, Pain Management and Alternatives to Narcotics</td>
<td>Allen Jacobs, DPM; Karen Lynch, CNP; Gladstone McDowell, MD</td>
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<tr>
<td>8:00 - 9:30 AM</td>
<td>Breakout Session: Improving Patient Care While Avoiding Physician Burnout; Necessary Changes to Succeed in Private Practice</td>
<td>Cindy Pezza, PMAC</td>
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<td>Assistants Program Track Only: OSHA and HIPAA—How to Integrate OSHA and HIPAA Compliance Into Your Daily Routine</td>
<td>Michael Brody, DPM</td>
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<tr>
<td>9:00 - 11:30 AM</td>
<td>Lunch And Learn—Choose one educational presentation</td>
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<td>Scientific Paper and Poster Competitions: Presentations from Podiatric Physician Residents in Ohio</td>
<td>Robert Brarens, DPM, Chair</td>
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<td>10:30 - 11:30 AM</td>
<td>Assistants Program Track Only: Front and Back Office Staff Working Together toward a Common Goal: The Patient Experience and Treatment</td>
<td>Cindy Pezza, PMAC</td>
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<td>11:30 AM - 1:00 PM</td>
<td>LUNCH—Exhibitor Marketplace—Virtual Exhibit Hall</td>
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<td>11:30 AM - 1:00 PM</td>
<td>WVPMA Membership Meeting</td>
<td>Byron Hutchinson, DPM; Adam Landsman, DPM; Mark Mendezsohn, DPM; Barry Rosenblum, DPM; Brian Steginsky, DO; H. John Visser, DPM</td>
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<td>Audit and Documentation Tips to Meet Guidelines for Podiatry</td>
<td>Mike Demi, RN, CHC, CPC, CPMA, CSFAC</td>
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Mission Statement for The Annual Ohio Foot and Ankle Virtual Scientific Seminar

The OFAMF’s and OHFAMA’s educational mission is to purposefully advance the art and science of podiatric medicine by providing the highest quality of didactic and clinical learning experiences to OH and WV members, non-members, and their medical assistants, and shall include a variety of instructional sessions aimed at significantly enhancing patient care, treatment protocols and practice efficiency. The program may include interactive educational adult learning methods and principles utilizing lectures, panel discussions, point-counterpoint, excuse the interruption forums, case studies, question and answer, handouts, audio visual materials (including media or narrations), hands-on workshops and roundtable discussions with moderators to achieve a well-rounded venue of postgraduate instruction.

(ADOPTED APRIL 2017)

KEY GOAL
To achieve 23 Hours of CME Category I in evidenced based podiatric medicine for professional development.

OBJECTIVES
Upon conclusion of the Annual Seminar, podiatric physicians will be able to:

• be knowledgeably informed or recall information regarding podiatric conditions, maladies or circumstances relating to the practice of medicine and podiatry
• extrapolate by comprehension, understanding or perception the insight gained via lecture and discussion relating to the practice of medicine and podiatry
• formulate or infer by application case relevance relating to the practice of medicine and podiatry
• distinguish by analysis the appropriate modalities in the treatment, care and protocols of current trends, application and practices of medicine in podiatry
• generalize, synthesize, or deduce by classification ways to develop treatment protocols based on current literature and evidenced based medicine
• compare, contrast and evaluate judgment values for those ideas presented between medical and surgical applications
Welcome to The 104th Annual Ohio Foot and Ankle Virtual Scientific Seminar

Virtual Attendance
A confirmation email will be sent following receipt of your registration. Registrants will attend the seminar virtually, that will give the registrant the ability to watch the seminar from their home or office. Registrants will sign into the session that they prefer at the start time and complete an evaluation at the end. Each session will be streamed so physicians may earn up to 23 CECH for the seminar depending on what is attended.

The seminar will not be recorded, and registrants will need to participate during the live presentations in order to receive continuing education credit. Each registrant will have unique login credentials to verify what sessions are attended for credit to be awarded. Registrants must sign into each session using the login information that will be sent in early May.

Nondiscrimination
No person shall be denied registration or participation in any continuing education program provided by this Association for reasons of race, religion, sex, national origin or physical ability. This program is ADA Compliant. Please notify our staff if you require special accommodation for training or attendance at (614) 457-6269.

Virtual Exhibit Hall
The virtual exhibit hall will be open Monday, May 11, 2020 – Saturday May 16, 2020, 9:00 am – 5:00 pm. Attendees will receive a link to the virtual exhibit hall web page and may contact exhibitors directly through live chat boxes. Company show specials and e-mails will be distributed prior to the seminar and during the seminar. During the seminar break times, attendees are encouraged to tune in for company commercials that will highlight the company’s supporting the seminar in the virtual exhibit hall.

Registration
You must sign for your Annual seminar packet at the conference Registration desk. Total CME credit 23 contact hours

Thursday Hours
9.5 total hours. Include 1.5 hours for Lunch and Learn (only if attending).

Friday Hours
7.5 total hours.

Saturday Hours
6.5 total hours. Saturday Lunch presentation is non-CECH.

Cancellations
A $50 administration fee will be charged. Cancellations must be received in writing to OFAMF/OHFAMA prior to May 5, 2020. No refunds for cancellations will be honored after that date.

Online Registration
Register online at www.ohfama.org; FAX at (614) 457-3375; or mail to: 104th Annual Foot and Ankle Scientific Seminar, 1960 Bethel Rd., Ste. 140, Columbus, OH 43220-1815. Make check payable to OFAMF (Ohio Foot and Ankle Medical Foundation). Registration late fees will begin on May 12, 2020.

Changes to Lectures or Schedules
We reserve the right to adjust or change any lecture or schedule due to unforeseen scheduling conflicts, registration, or as otherwise deemed necessary. Note: There are limited spaces for selected events; registrations are on a first-come, first-served basis.

CPME and CME Credit
This Seminar has been accredited by the Ohio Foot and Ankle Medical Foundation as an approved sponsor by the Council on Podiatric Medical Education as well as the OFAMF Continuing Medical Education Accreditation Committee (the certifying agency in Ohio for podiatry). CPME and CME credit is established at 23 total contact hours for the State Medical Board of Ohio. Hours are calculated by individuals signing into sessions using the registrants email address and personal log in information. Please note: Registration and payment do not automatically result in the issuance of continuing education contact hours. The registrant must login to each session during the live presentation using their assigned login information. Login information will be e-mailed in early May.

Audience
The intended audience for The Annual Seminar is physicians, resident physicians, students of podiatric medicine, and podiatric assistants. For physicians and students the skill, knowledge or experience is equated with their scholarship, license limitations or practice area. Presentations are post-graduate physician level. Our virtual platform will allow participants the opportunity to question the faculty or offer comments to the program content. Continuing education hours are based on clock hours. This program has been validated for 23 contact hours and CME hours in Ohio.

PICA
PICA policyholders who attend the PICA risk management lecture at the 2020 Annual Foot and Ankle Scientific Seminar are eligible to earn up to a 15% premium discount on their insurance renewal.

Staff Contact and CME Validation or Certificates
Luci Ridolfo, CAE
OFAMF Executive Director
Phone: (614) 457-6269
Email: lridolfo@ohfama.org
OFAMF maintains responsibility for the programming selection.

Disclosure
Each speaker is required to disclose the existence of any financial and/or other relationships (i.e., employee, consultant, speaker’s bureau, grant recipient, research support) she or he might have with (a) manufacturer(s) of any commercial product(s) to be discussed during his/her presentation and/or (b) the commercial contributor(s) of the activity. Any such conflict will be announced by the speaker immediately preceding the lecture.
Sarah Absher, DPM  Dr. Absher is in a private practice in Columbus, Ohio. She is a board-certified wound care specialist. She is the 2nd vice president at OHFAMA and the current director of the OHFAMA Foundation. She is an active member and speaker for the Foundation and has been a speaker and panelist on numerous webinars related to coding and billing. She chairs and serves on various organizations on proper coding and billing. She has also served as an expert on a wound care patent case. She currently serves on the APMA Coding Committee and in February of 2020 was an APMA Representative at the AOA CPT Editorial Panel.

Robert Brarenes, DPM, FACFAS  Dr. Brarenes is in private practice in the Cincinnati area. He is the residency director at Jewish Hospital Kenwood and the current president of the Southern Ohio Academy of Podiatry. Dr. Brarenes had the privilege of attending the St. Vincent Charity Hospital 36mo Surgical Residency training program under the directorship of Dr. Gerald V. Yu, FACFAS.

Michael Brody, DPM  Dr. Brody is in private practice in New York and teaches at the residency program at the VA hospital in Northport, NY. He works with the Certification Commission for Health Information Technology (CCDMI), the US Technical Advisory Group, the American Standards Organization for Health Information Technology, Integrating the Health Care Enterprise.

John Cazzarelli, DPM  Dr. Cazzarelli graduated from Long Island University, Arnold Marin Schwartz College of Pharmacy in Brooklyn, New York in 1982 with a Bachelor’s of Science in Pharmacy. He became a registered pharmacist in 1982 and was employed by Columbus Hospital in Newark, New Jersey. He then entered and graduated from the New York College of Podiatric Medicine in 1987 earning his Doctor of Podiatric Medicine degree. He then completed his residency training at the New York College of Podiatric Medicine and was trained at several institutions in New York City. Dr. Cazzarelli then became Board Certified in Foot Surgery and was appointed to the American Board of Podiatric Surgery. He has also recertified in foot surgery in 2000.

Dominic DeLaurentis, Jr., Esquire  Mr. DeLaurentis graduated from Denison University and Delaware Law School. He began his career in Philadelphia specializing in the defense of medical negligence cases. His entire career focus has been as an advocate for the health care profession. He is certified by the Supreme Court of New Jersey as a Civil Trial Attorney and has been appointed by the Supreme Court to its Model Civil Jury Charges Commit- tee. Dominic teaches in his knowledge in seminars and lectures for physicians groups, insurance companies and TPA’s.

Michael Demi RN, BSN, CPH, CPC, CPMA, CFAC  Mr. Demi is a senior consultant with Medical Practice Solutions, a Columbus, Ohio based medical consulting firm. Mr. Demi has health care providers in many specialit- ties in all areas of representation concerning civil, criminal, and administr- ative hearing and trial preparation, and is qualified as an expert witness for reimbursement of medical expenses and health care fraud and abuse. Mike is a Registered Nurse, a Certified Professional Coder (CPC), and a Certified Medical Auditor (CPMA), and a Certified Fraud Examiner (CFAC) through the American Academy of Professional Coders. Mike is also certified as a Healthcare Compliance (CHC) through the Health Care Compliance Associa- tion. He is a member of the American Association of Critical Care Nurses and the Association of Certified Fraud Examiners.

Richard Deemer, DPM  Dr. Deemer earned his podiatric medi- cal degree from the Ohio College of Podiatric Medicine in Cleveland, Ohio. He completed his podiatric surgical residency at the Doctors Hospital in Denver, Colorado and fellowship in traumatology and surgery of the lower limb at the University of Virginia.

Jeffrey Lehman, DPM  Dr. Lehman, recently named one of America’s Most Influential Podiatrists, is in private practice in Fort Collins, CO. He is a Diplomate of the American Board of Podiatric Surgery. He was also appointed to the Board of Governors of the American Society of Podiatric Surgeons as the 2020 Scientific Co-chair of the Annual Foot and Ankle Scientific Seminar.

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Lawrence DiDomencio, DPM  Dr. DiDomencio is in private practice in Youngstown. He is an adjunct professor at the Kent State University College of Podiatric Medicine. The Director of Residency Training and Director of Podiatric Surgical Fellowship Program at the VA Medical Center.

John Grady, DPM  Dr. Grady graduated from the Illinois College of Podiatric Medicine and completed his residency at Bayview, Miami Podiatric Medical Center. He is a Diplomate of the American Board of Podiatric Surgery of the American College of Podiatric Medicine. He is a Diplomate of the American Board of Foot & Ankle Surgery.

Byron Hutchinson, DPM  Dr. Hutchinson is a board-certified podiatrist specializing in reconstructive foot and ankle surgery. He is certified by the American Board of Podiatric Surgery in Foot and Ankle Surgery.

John Grady, DPM  Dr. Grady graduated from the Illinois College of Podiatric Medicine and completed his residency at Bayview, Miami Podiatric Medical Center. He is a Diplomate of the American Board of Podiatric Surgery of the American College of Podiatric Medicine. He is a Diplomate of the American Board of Foot & Ankle Surgery.

Kathleen Diagnostics, MD  Mr. Diagnostics holds a certification in pain management and has worked in the specialty of pain management at Grant Medical Center since 2004. Post his fellowship, he has provided his medical expertise in acute pain management of complex patients. He is skilled in managing acute pain patients with addiction background both with chronic opioid use disorders or those that are currently in recovery. He provides multimodal pain management which also includes non-pharmacological measures. Kathleen actively participates in the education of podiatry residents and the Grant Family Practice residents by providing individual guidance and experiences with acute pain management for complex hospitalized patients.

Mark Mendezson, DPM  Dr. Mendezson is a senior partner at Precision Foot and Ankle Specialties in Chardon, Ohio and is the co-owner of Ankle Medical Center. He is a Board-Certified Foot and Ankle Surgeon. He is an instructor of surgery at KSUCPM and Chief of Podiatry at Geauga County Hospital. He is a podiatric physician for several high schools in Geauga County and consultant to mul- tiple universities and the Spine Insti- tute. In addition to treating athletes of all levels including professionals and Olympians, he is the Director of the Maple Leaf Track Club.

Robert Mendicino, DPM  Dr. Mendicino is board certified in foot surgery and reconstructive ankle surgery. He received his podiatric medical degree from Rosalind Franklin University of Medi- cine and Science, School of Podiatric Medicine. He has decades of experience in ankle replacement and reconstruction, he also specializes in arthroscopy of the ankle, deformity correction, foot and ankle surgery and limb salvage. He serves as the Scientific Co-chair of the Annual Foot and Ankle Scientific Seminar.

Gladstone McDowell, MD  Dr. McDowell is the Medical Director of Integrated Pain Solutions in Columb- us, Ohio and graduated from med- ical school at the University of Texas Health Science Center. He completed his Residency at the University of Colorado and a Urologic Oncology Fellowship at UT in Houston. He has performed a Pain Management Fellowship at the OSU Pain Control Center.

Cindy Pezza, PMAC  Cindy began her career in the field of podiatry more than 16 years ago. Since then the launch of her consulting firm Pinnacle Practice Achievement in 2011, she has effectively utilized her experience and expertise in promot- ing the foot and ankle health of all healthcare professionals. Cindy has become a highly skilled expert in helping patients achieve their goals. Her focus is on helping each of her patients understand the reasons why they became injured and how their actions can either correct or perpetu- ate the issues causing a pain func- tion. She is passionate about getting each person back to their pre-injury level of function and is highly skilled in helping patients achieve their goals.

Barry Rosenshun, DPM  Dr. Rosenshun is a board-certified foot and ankle surgeon and specializes in the treatment of foot and ankle care throughout the OhioHealth system.

Jeffrey Lehman, DPM  Dr. Lehman, recently named one of America’s Most Influential Podiatrists, is in private practice in Fort Collins, CO. He is a Diplomate of the American Board of Podiatric Surgery. He was also appointed to the Board of Governors of the American Society of Podiatric Surgeons as the 2020 Scientific Co-chair of the Annual Foot and Ankle Scientific Seminar.

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Thursday, May 14, 2020

11:30 - 1:00 PM | LUNCH AND LEARN
John DeCosse, DPM (Non CECH - Ohio Category I)
Exclusion - A Biological Approach to Treat Uncontrolled Gout with Topi
Objective: Attendees will recognize that there is more to gout than just the pain of the episodic flares. The session will discuss how topi can cause bone erosions, which can occur without symptomatic pain. Discussion will include how to recognize unrolled gout and learn about a pharmacologic option to treat these patients.

James Marino, MD (Non CECH - Ohio Category I)
Inflammable Wound Harvesting for Arthrodesis of the Foot and Ankle
Objective: Augment your osseous procedures with the Gold Standard. Learn how to rapidly produce compressed, cancellous bone graft percutaneously from the tibia and calcaneus using a minimally invasive, single-patient use trephine. The session includes a sawbones demonstration of harvesting from the distal tibia and calcaneus with the Core MIS Bone Harvester followed by a brief literature review and discussion assessing common misconceptions associated with autograft and donor site morbidity.

3:30 - 5:30 PM | PICA Risk Management Lecture
Shannon Rosenblum, DO; Dominick DeLaurentis, Jr., Esquire
My Life is Over! - The Anatomy of a Malpractice Case
Objective: This session will discuss the impact of a lawsuit that exceeds your professional liability coverage. The session will include a real world case with a fellow podiatrist that took the case to trial to defend his care. The presentation will compare why some cases can be taken to trial as opposed to settling them before or during mediation. The session will provide an understanding of the different components of a professional liability case and how they may be handled. Discussion will include the impact a lawsuit can have on the physician, the practice, partners, family and staff.

Friday, May 15, 2020

7:30 - 9:30 AM
Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Allen Jacobs, DPM; Adam Landsman, DPM; Mark Mendezoson, DPM; Robert Mendicino, DPM; Barry Rosenblum, DPM
The First Ray
Objective: The session will review current trends, surgery and techniques for the first ray. Discussion will review the Akins procedure and if PASA/DASA is real and still being corrected. Presentations will include information on distal metatarsal osteotomies, Cheilectomies, surgical experiences with implants and revisions, and modification. Attendees will review pre-op testing, surgical decision making and how to perform the surgical procedures.

7:30 - 9:30 AM
Cindy Pezza, PMAC
Education Inside and Outside the Practice Walls Increases Positive Clinical Outcome
Objective: Have you ever had a long-time patient who cancels a few appointments and when she finally presents for her nail debridement, tells you that she spent the last two months in a brace after twisting her ankle? Or, after starting a new marketing campaign, and keeping closer track of referral sources as well as reason for visit, found that some of your referring providers send you ONLY diabetic foot care? Unfortunately, these are not uncommon scenarios as podiatry is amongst the most misunderstood specialties. This session will provide tools and tasks to educate your patients, referring providers, and community on the valuable treatments and services available in the convenience of your office. We will also discuss the importance of training team members to fully understand your scope of practice and to be an even more integral part of providing comprehensive care to a wide variety of patients and their conditions while increasing positive clinical outcomes.

11:30 – 1:00 PM | LUNCH
Exhibitor’s Marketplace
Virtual Exhibit Hall Company Commercials Will Play During Lunch Break

1:00 – 3:00 PM
Cindy Pezza, PMAC
Creating Your Parking Lot: Documenting Proven Treatment Protocols to Improve Efficient Patient Care and Diagnosis
Objective: With so many changes in healthcare, physicians often find themselves treating a higher volume of patients to “keep up.” Treating more and more patients however, often has negative effects, leading to decreased quality of care and increased stress levels. No matter how the healthcare climate changes, quality over quantity is always best in terms of providing comprehensive care and developing lasting relationships with patients who will continue to trust you with their foot and ankle needs for years to come. The best way to achieve this level of care is through the development and implementation of structured, evidence-based treatment protocols. In this session we will share protocol examples which shall serve as the inspiration required to put pen to paper and return to your office with new plans in place!

3:00 – 3:30 PM | BREAK
Visit Virtual Exhibit Hall

3:30 - 5:30 PM
Lawrence DiDomenico, DPM; John Grady, DPM; Allen Jacobs, DPM; Adam Landsman, DPM; Barry Rosenblum, DPM
A Comprehensive Review of Diabetes
Objective: The session will review the expectations of what is acceptable for a medically optimized diabetic patient for reconstructive surgery. The session will discuss whether a deviation is mandated and/or necessary for digital and lesser metatarsal osteomies, posterior muscle lengthening. Presentations will include review of midfoot Charcot reconstruction with
• Venous Evaluation of the Venous System of the Lower Limb and Foot
  Objective: The session will review the differential diagnosis of limb and foot swelling. Attendees will discuss how to assess limb and foot swelling, and how Venous Ultrasound may assist with differential diagnosis of limb swelling. The session will review when a patient has Lymphedema, and discuss treatment paradigms for the swollen lower limb.

11:30 – 1:00 PM | LUNCH AND LEARN
Select one of the two sessions below:

- Michael Brody, DPM
  (Non-CECH)
- Financially Surviving the Current COVID-19 Lockdown
  Objective: Attendees will discuss the details of which audits, reviews, suspensions, and revokes. In this presentation we will discuss the common errors that are causing doctors to unnecessarily pay back insurers, lose their Medicare number for years and unfortunately realize negative consequences.

- Cindy Pezza, PMAC
  (Non-CECH)
- Learning to Work ON Your Practice, Not Just IN It
  Objective: Do you feel as if you have lost control of your practice? Do you find yourself running the day? The struggle is real…but, take a deep breath, assess the damage and do the hardest thing you’ll ever do. . . Ask for help. As the rules of practicing medicine continue to change, DPMs are finding it challenging to stay afloat and even more difficult to build and maintain a successful practice. Join us as we dissect and discuss commonly experienced “issues,” demonstrating that no matter the size, age or location of your practice, “You are Not Alone.” The key is recognizing the need for change and improvement, understanding the effort involved, and knowing there is help right at your fingertips.

Saturday, May 16, 2020
7:30 – 9:30 AM
Richard Derner, DPM; Lawrence DiDomencico, DPM; Byron Hutchinson, DPM; Allen Jacobs, DPM; Robert Mendicino, DPM; Brian Steginsky, DO
H. John Visser, DPM
Flatfoot 2020
Objective: Attendees will be able to learn diagnosis and treatment options for flatfoot conditions. Discussion will include evaluation and non-operative treatment options.

9:30 – 9:45 AM | BREAK

9:45 – 11:30 AM
Richard Derner, DPM; Lawrence DiDomencico, DPM; Byron Hutchinson, DPM; Allen Jacobs, DPM; Robert Mendicino, DPM; Brian Steginsky, DO
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1:00 – 3:45 PM
Richard Derner, DPM; Lawrence DiDomencico, DPM; John Grady, DPM; Byron Hutchinson, DPM; Allen Jacobs, DPM; Robert Mendicino, DPM; H. John Visser, DPM
Interesting Cases and/or Unusual Case Presentation
Objective: Attendees will be able to learn diagnosis and treatment options for interesting and unusual cases for patients who suffer from conditions affecting their foot, ankle and lower leg.

• Evaluation of the Vascular Status of the Podiatric Patient
  Objective: The session will review which patients need to be evaluated, and methods of evaluation of the vascular status of the limb. The session will review vascular ultrasound of the lower limb and discuss how to choose a vascular surgeon.

• Osteomyelitis, and hindfoot ankle Charcot reconstruction with osteomyelitis. The session will discuss the option for nerve decompression and benefits for diabetic patients.

SUPPORT PODIATRIC RESEARCH
Gerard V. Yu, DPM
Scientific Paper Competition

“Dr. Gerard Yu’s life was a living testament to embody the highest standards and principles of both professional and personal conduct, while achieving nationally the highest standards of medical and surgical proficiency with an ongoing and continual dedication to excellence.”

From Dr. Bruce Blank, Past President of OHFAMA and a former student of Dr. Yu.

The Gerard V. Yu, DPM Scientific Paper Competition will be held on Thursday, May 14, 2020. This is an opportunity for active resident members of the Ohio Foot and Ankle Medical Association to showcase their talent and hard work in the presentation of their research.

The 2020 OFAMF Abstract Poster Competition
The OFAMF Abstract Poster Competition will be displayed in the Virtual Exhibit Hall for attendees to review Case Studies and Scientific Studies submitted by resident members. This additional competition format further represents Dr. Yu’s life’s work in education and his personal belief in excellence in presentation format.

Watch the Competitions Finalists Present on Thursday, May 14th during the virtual seminar.

Sponsored By:
American College of Foot and Ankle Surgeons®
GREAT LAKES REGION

2019 Resident Paper Competition Finalists and Chairman

2019 Resident Poster Competition Finalists and Chairman
14.5 Hours CE Approved by the American Society of Podiatric Medical Assistants (ASPM)

**Thursday May 14, 2020**

10:00 – 11:30 AM
Jeff Lehman, DPM and Sarah Abtscher, DPM
**C**oding and **D**ocumentation
Objective: Attendees will discuss coding and compliance protocols for telemedicine, and review how to keep your practice procedures up to date. This interactive session will cover many important topics including coding for amputations, ulcer classifications and coding - including the updated ICD-10 codes.

11:30 – 1:00 PM | Lunch Break

1:00 – 3:00 PM
Jeff Lehman, DPM and Sarah Abtscher, DPM
**C**oding and **D**ocumentation **C**ontinued
Objective: Attendees will discuss the administration of a flu shot and updates for Ohio podiatric practices. The session will include discussion on coding for plantar plate repair and review of all major E&M changes that will be taking effect January 1, 2021.

3:00 – 3:30 PM | Break

3:30 – 5:30 PM
Cindy Pezza, PMAC
**F**ront and **B**ack **O**ffice **S**taff
**W**orking **T**ogether **t**oward a **C**ommon **G**oal: **T**he **P**atient **E**xperience and **T**reatment
Objective: We've all heard the phrase, "The grass is always greener." In podiatry practices there is often a "made in the shade" misconception between front office (administrative) and back office (clinical) teams. This session will provide detailed insight into the integral role that each team member plays in creating a healthy work environment as well as a space where patients can be assured of receiving the highest quality of care. Topics will include tips for behind the scenes insurance verification to facilitate patient care, scheduling and supporting the needs of physicians and patients in the treatment room as well as the impact working together as a TEAM has on the patient experience and treatment.

**Friday May 15, 2020**

7:30 – 9:30 AM
Cindy Pezza, PMAC
**E**ducation **I**nside and **O**utside the **P**ractice **W**alls **I**ncreases **P**ositive **C**linical **O**utcome
Objective: Have you ever had a long-time patient who cancels a few appointments and when she finally presents for her nail debridement, tells you that she spent the last two months in a brace after twisting her ankle? Or, after starting a new marketing campaign, and keeping closer track of referral sources as well as reason for visit, found that some of your referring providers send you ONLY diabetic foot cases? Unfortunately, these are not uncommon scenarios as podiatry is amongst the most misunderstood specialties. This session will provide the tools required to educate your patients, referring providers, and community on the valuable treatments and services available in the convenience of your office. We will also discuss the importance of training team members to fully understand your scope of practice and to be an even more integral part of providing comprehensive care to a wide variety of patients and their conditions while increasing positive clinical outcomes.

9:30 – 10:00 AM | Break

10:00 – 11:30 AM
Michael Brody, DPM
1. **E**-mailing, **T**exting and **P**ersonal **D**evices
Objective: This session will discuss the risks associated with communicating with patients via e-mail and text. Attendees will understand the steps to take should a patient send communications via e-mail or text. At the conclusion of the session attendees will understand the risks related to using personal devices at the practice.

2. **O**SHA – The **B**lood **B**orne **P**athogen **R**ule
Objective: Attendees will discuss and understand what a blood borne pathogen is. The session will discuss policies and protocols that need to be in place at your practice to protect you from a blood borne pathogen. Attendees will understand the steps to take should you or a member of the practice become exposed to a blood borne pathogen.

3. **C**hanges with **H**IPAA **R**ules **D**ue to **C**OVID-19
Objective: The session will discuss the HIPAA changes due to COVID-19 impacts what you can share with the public, and with patient family members. Attendees will understand other ways that COVID-19 impacts how you comply with HIPAA Regulations.

4. **T**elemedicine and **R**isk **M**anagement
Objective: The session will discuss how to utilize and document Telemedicine visits in a manner that ensures quality care and reduces risk. At the conclusion of this session attendees will be able to use Telehealth Technology and document telemedicine in an optimal manner.

11:30 – 1:00 PM | Exhibitor Marketplace
Virtual Exhibit Hall Company Commercials will Play During Lunch Break

1:00 – 3:00 PM
Cindy Pezza, PMAC
**C**reating and **I**mplementing **P**roven **T**reatment **P**rotocols to **I**mprove **E**fficient **P**atient **C**are and **D**iagnosis
Objective: With so many changes in healthcare, physicians often find themselves treating a higher volume of patients in order to “keep up.” Treating more and more patients however, often has negative effects, leading to decreased quality of care and increased stress levels. No matter how the healthcare climate changes, quality over quantity is always best in terms of providing comprehensive care and developing lasting relationships with patients who will continue to trust you with their foot and ankle needs for years to come. The best way to achieve this level of care is through the development and implementation of structured, evidence-based treatment protocols. In this session we will share protocol examples which shall serve as the inspiration required to put pen to paper and return to your office with new plans in place!

3:00 – 3:30 PM | Break

3:30 – 5:30 PM
Mike Demi, Medical Compliance Associates
**A**udit and **D**ocumentation **T**ips to **M**eet **G**uidelines for **P**odiatry
Objective: Podiatrists are facing increasing challenges each year resulting in pre and post payment audits, reviews, suspensions, and revokes. In this presentation we will discuss the details of which services are being audited and why (including proper documentation to support visit level). We will also delve into common errors that are causing doctors to unnecessarily pay back insurers, lose their Medicare number for years and unfortunately realize negative consequences.
Assistant Registration Form

Please note that this is a Virtual Seminar ONLY.

Each session will be streamed so assistants may earn up to 14.5 CE Hours for the seminar depending on what is attended. Complete virtual seminar details will be sent in early May with instructions on how to login.

Thursday  
May 14, 2020
☐ ASSISTANTS Program | May 14, 2020 | 8:00 AM – 5:30 PM

Friday  
May 15, 2020
☐ ASSISTANTS Program | May 15, 2020 | 7:30 AM – 5:30 PM

Early Bird Special
postmarked before April 21
Postmarked after April 22 — May 11**

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<th>OHFAMA or WVPMA Member Assistant</th>
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<tr>
<td>Early Bird Thursday Only</td>
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<td>Early Bird Thursday &amp; Friday</td>
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<td>*After April 22 Thursday Only</td>
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<td>*After April 22 Thursday &amp; Friday</td>
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**Regular Registration rates end on May 11. After May 11, there will be a $50 late Registration Fee.

The contact information should contain the email address where you wish to receive confirmation. Registrations will not be processed without payment. Use a separate form for each registrant.

FIRST NAME MI LAST NAME DEGREE
ADDRESS
CITY STATE ZIP
DAYTIME PHONE FAX EMAIL SPECIAL ACCESSIBILITY NEEDS
I WILL BE PAYING BY:
☐ Check or Money Order (please make your check payable to OFAMF) ☐ Credit Card
MY REGISTRATION COST IS $

PAYMENT METHOD:
☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

CREDIT CARD NUMBER EXPIRATION DATE 3 OR 4 DIGIT SECURITY CODE
NAME ON CARD AUTHORIZED SIGNATURE
BILLING ADDRESS FOR CREDIT CARD:
ADDRESS CITY STATE ZIP

Mail to: The Annual Seminar  
1960 Bethel Road, Suite 140  
Columbus, OH 43220-1815
Fax to 614.457.3375 for credit card only.
Or register online at www.ohfama.org
Please note that this is a Virtual Seminar ONLY.
Each session will be streamed so physicians may earn up to 23 CECH for the seminar depending on what is attended. Complete virtual seminar details will be sent in early May with instructions on how to login.

THURSDAY (Check ALL that apply)  
May 14, 2020

☐ Thursday Morning — 7:30 AM - 11:30 AM
☐ 7:30 - 10:00 AM — Opioid Prescribing, Pain Management and Alternatives to Narcotics
☐ 8:00 - 9:30 AM — Improving Patient Care While Avoiding Physician Burnout; Necessary Changes to Succeed in Private Practice
☐ 10:00 - 11:30 AM — APMA Breakout Session: Coding and Documentation
☐ 10:30 - 11:30 AM — Wounds that Kill

☐ Thursday Early Afternoon — 1:00 PM - 3:00 PM
Please select  ☐ Resident Paper Competition  ☐ APMA Breakout Session: Coding and Documentation (Continued)

☐ Thursday Late Afternoon PICA LECTURE — 3:30 PM - 5:30 PM

FRIDAY (Check ALL that apply)  
May 15, 2020

☐ Friday Morning — 7:30 AM - 11:30 AM
Please select — 7:30 – 9:30 AM  ☐ The First Ray
Please select — 10:00 – 11:30 AM  ☐ Education Inside & Outside the Practice Walls Increases Positive Clinical Outcome
☐ Non-Operative Algorithms and Post-Operative Therapy
☐ Emailing, Texting and Personal Devices; OSHA; and Fraud, Waste and Abuse
☐ Yes, I will view the Friday Exhibitor Marketplace Commercials.

☐ Friday Early Afternoon 1:00 PM – 3:00 PM
Please select  ☐ Achilles Tendon and Posterior Heel
☐ Creating and Implementing Proven Treatment Protocols to Improve Efficient Patient Care and Diagnosis

☐ Friday Late Afternoon 3:30 PM – 5:30 PM
Please select  ☐ A Comprehensive Review of Diabetes  ☐ Audit and Documentation Tips to Meet Guidelines for Podiatry

SATURDAY (Check ALL that apply)  
May 16, 2020

☐ Saturday Morning — (Check ALL that apply.)
Please select — 7:30 – 9:30 AM  ☐ Flatfoot 2020
Please select — 9:45 – 11:30 AM  ☐ The Ankle  ☐ Vascular Presentations

☐ Saturday Afternoon 1:00 – 3:45 PM
Please select  ☐ Interesting Cases and/or Unusual Case Presentation

Early Bird Special  postmarked before April 21  Postmarked after April 22— May 11*

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| SPECIAL ACCESSIBILITY NEEDS | | |

I WILL BE PAYING BY:  
☐ Check or Money Order (please make your check payable to OFAMF)  ☐ Credit Card

MY REGISTRATION COST IS $  

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Mail to: The Annual Seminar  
1960 Bethel Road, Suite 140  
Columbus, OH 43220-1815

Fax to 614.457.3375 for credit card only.  
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