**Goal: Provide quality educational venue(s) that promote high professional competencies and ethics**
- Begin webinars when appropriate
- Work with Academies
- Work with other associations and other Foundations

✓ Educate across all disciplines
✓ Elevate DPM post-doctoral education
✓ Improve and build rapport nationally as a preeminent venue

**Goal: Increase recognition of podiatry in OH**
- Public relations
- Educate osteopathic and allopathic school Deans and hospitals on podiatry via visits and printed materials
- Engage prospective students with DPMs

**Goal: Grow relationships & educate members and legislators on DPM issues for informed decision making**
- Develop talking points on all legislative initiatives/challenges
- Training session webinar for Academies on legislative initiatives
- Lobbyist develop supportive messages for member contact
- Grassroots survey to obtain key contacts (ongoing)
- Communicate with KSUCPM and APMA on legislation and joint events on podiatric issues

Build grassroots efforts via outreach with staff & lobbyist support

**Goal: Unify: Academies; OHFAMA; APMA**
- Promote member services via Member Packet and website
- Provide collegial networking venues at events
- Promote mentoring and YP initiatives
- Nuture all members with enthusiasm and value their input

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**Mission:** OHFAMA acts as a single voice for podiatric physicians in Ohio to ensure the highest quality of medical and surgical foot and ankle care through advocacy, education and public awareness