



2018 REPORT OHFAMA HOD

Dennis R. Frisch, DPM

President

APMA'S MISSION

- ADVANCES
- ADVOCATES

**APMA does what no
other organization in
podiatry does:**

**“Advancing foot and ankle
medicine and surgery”**

IN THE PAST 12 MONTHS ALONE, APMA HAS FOUGHT FOR PARITY AND PROVIDED ITS MEMBERS WITH:

- *25 coding and reimbursement webinars, all of them free;*
- *18 comment letters to CMS, FDA, and others to promote parity for DPMs;*
- *500+ meetings with policymakers on Capitol Hill;*
- *200+ conversations with state component leaders to advance state advocacy initiatives;*
- *5,000+ touchpoints with state legislators and staff via the National Conference of State Legislators;*
- *500+ calls, emails, and other contact with collaborating organizations to advocate for DPMs;*
- *60+ private and public insurance advisors, dedicated to supporting APMA members;*
- *78 faculty invitations for The National, the must-attend meeting for every podiatrist;*
- *6 instructional articles on reimbursement in APMA News;*
- *96 issues of JAPMA, APMA News, News Brief, and Weekly Focus, combined;*
- *228 student scholarships;*
- *18 college visits by APMA leaders to help support the next generation of DPMs;*
- *1.5 billion media impressions promoting the importance of foot health to the public;*
- *\$4,000 per year on average in savings for members who follow APMA's MACRA guidelines; and*
- *1 tremendous national qualified clinical data registry in development.*

WHAT DOES APMA DO FOR YOU?

- **Advocates** for fair and equitable compensation
- **Advocates** for the right to provide care commensurate with our education and training
- **Advocates** for DPM access to all health-care delivery systems
- **Advocates** for the patient's right to care provided by a podiatrist

WORKING FOR YOU

- **Center for Professional Advocacy**
- **Legislative Advocacy, APMAPAC**
- **Health Policy and Practice**
- **CPT and RUC**

ADVANCING THE PROFESSION

- **Educational Foundation**
 - Over \$400,000 in scholarships to 324 students awarded in 2018
- **Public Health Fellowship at The Dartmouth Institute**
- **More than 1.5 billion media impressions in 2017**
- **Working on career awareness and student recruitment**
- **Assisting **three** states without ankle privileges**

BUILDING RELATIONSHIPS

- American Medical Association
- American Osteopathic Association
- Society for Vascular Surgery
- Society for Interventional Radiology
- AAOS and AOFAS
- **Task Force with ACFAS**



AMA President Dr. David Barbe
addressing APMA HOD

SUPPORTING YOUNG PHYSICIANS

- **Young Physicians' Institute**
- **Free membership for students and residents**
- **Free Residency Education Resource Center**
(www.redrc.org)
- **Free registration for students and residents at the**
Annual Scientific Meeting (The National)
- **APMA Career Center**
- **Young Physician Transition Series**



LEGISLATIVE, REGULATORY EFFORTS

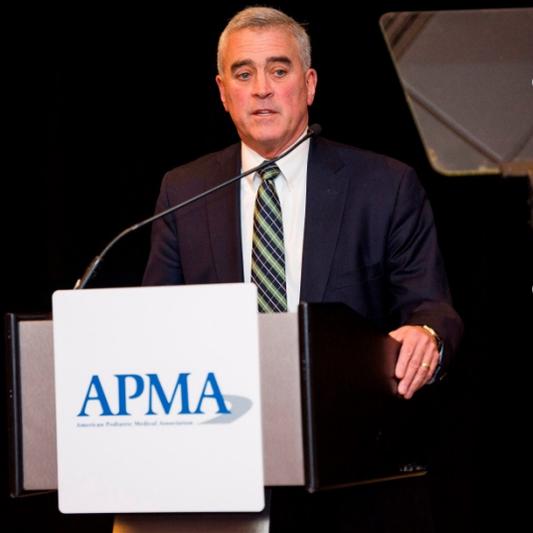
- APMA successfully advocated for right to supervise HBOT—there is still more to be done
- Clarification on 59 Modifier—in person meeting with CMS and they implemented our suggestions
- APMA defeated O & P proposed rule
- Working on quality measures and outcomes to be included in CMS Quality Payment Program

PROPOSAL FOR SEPARATE PODIATRY E/M CODES DEFEATED

- CMS Proposed Rule to establish separate G codes for Podiatry E/M services defeated
 - Proposal would have isolated podiatry and resulted in net -4% reimbursement for E/M services provided by podiatrists

RECENT NEWS

- Bylaws proposals reviewed and amended by 2018 House of Delegates will be voted on for approval at 2019 HOD
- APMA Registry is a CMS approved QCDR for 2018
- Congressman and podiatrist Brad Wenstrup was keynote speaker at APMA Annual Scientific Meeting—The National
- South Carolina successfully passed legislation adding ankle privileges—3 states to go



STRATEGIC PLAN

- **ADVOCATE**
- **EDUCATE**
- **RESEARCH**
- **LEAD**
- **MANAGE**



MEMBER RESOURCES

- Free Webinars
- Private Insurance Resource Guide
- Compliance Manuals (ADA, HIPAA, Medicare, etc.)
- Coding Resource Center (www.codingrc.org)
- Residency Education Resource Center (www.redrc.org)
- eAdvocacy (www.apma.org/eadvocacy)
- Reimbursement Tools
- Documentation Guide for Therapeutic Shoes
- Provider Non-Discrimination Toolkit
- Hospital Privileging and Credentialing Guide
- Publications
- MACRA information (www.apma.org/macra)

LEGISLATIVE UPDATE: ADVOCATING FOR YOU

- Senator Cassidy introduced VA Provider Equity Act in the Senate (SB 1871) and then added to Caring for Our Veterans Act (SB 2193)—added to and passed into law as part of the VA MISSION Act of 2018!!
- Helping Ensure Life- and Limb-Saving Access to Podiatric Physicians Act (HELLPP Act) re-introduced (HR 1542/S 1533)



VA PARITY BILL PASSED!

Podiatrists recognized as podiatric surgeons in the VA and placed in the same pay band as MDs and DOs with ability to be promoted in administrative positions

Welcome to the APMA eAdvocacy website. *THANK YOU* for engaging with your elected officials to advance the podiatric medical profession!

 [View Issues](#)

 [My Legislators](#) ▼

 [Log Interaction](#)

Support Fair and Equitable Treatment of your Podiatric Physician Today!



Oppose CMS Proposed Rule Requiring Podiatrists to Use E/M Coding Different Than for All Other Medicare Physicians

 1588 Actions |  Issues: Regulatory

[Comment](#)

HELLPP Act (PFF)



Support the HELLPP Act (HR 1542/S 1533)

 Issues: Federal , Federal

[Write](#)

Write to Congress to Oppose Discrimination Against Podiatrists



Already commented to CMS? Click here to tell Congress to speak up, too!

[Write](#)



Promoting Professional Excellence and Patient Advocacy

NATIONAL MEMBERSHIP RECRUITMENT CAMPAIGN: SUCCESSFULLY COMPLETED—NOW WORKING ON MEMBER RETENTION



ALWAYS MOVING FORWARD



REdRC
Residency Education
Resource Center

eAdvocacy
Federal & State
Action Center



CODING
RESOURCE CENTER



DO YOU...

SMOKE?

USE ORAL
CONTRACEPTIVES?

HAVE
DIABETES?

HAVE TROUBLE
MAINTAINING A
HEALTHY WEIGHT?

HAVE A FAMILY
HISTORY OF
CARDIOVASCULAR
DISEASE?

HAVE HIGH
CHOLESTEROL?

HAVE HYPERTENSION?

**IF YOU ANSWERED "YES" TO ONE
OR MORE OF THESE QUESTIONS, THEN**

YOU ARE AT RISK FOR VASCULAR DISEASE.

Fortunately, there are several preventive measures you can take to decrease your risk for developing vascular disease. Talk with your podiatrist today to find out more about your risk for vascular disease and form a preventive treatment plan that's right for you!

APMA
American Podiatric Medical Association

Podiatrists
FIRST RESPONDERS
FOR VASCULAR DISEASE

SAVE THE DATE



Individual commitment to a group effort—that is what makes a team work, a company work, a society work, a civilization work.

– Vince Lombardi

THANK YOU

Questions?

